Las Vegas Stresses 'Entertainment' Lure (But That's the Chance You Take)

Age (95) No Barrier To Vet's Vaudeville Comeback

Minneapolis, May 8.

At the age of 95, the lure of the footlights again has seized Major Joseph H. Connell, who saw action in the Spanish-American War veteran. For many years a two-day performer, he now is beginning to be "back.

Oldtimer wrote a local life-long friend, Bob La Fillette of Minneapolis Amusement Co., executive, inquiring if La Fillette could line up some engagements for him. Mr. La Fillette

Ma., Freeman proposes to organize a stage of four hands for the Zouavers in which he starred when vaudeville was in its heyday.

A&C's Five-Year NBC Deal; Set Up Own TV Film Corp.


NBC this week signed Abbott & Costello to a five-year deal for a $500,000-a-year fee with an additional $500,000 in the event of a four-year period. The company's annual fee, including total production costs, is $500,000.

Under terms of the pact, the comedians will do a sponsored show starting September 1. They'll do a full display every other week for a period of 44 weeks. They'll also do four to eight live shows during that year. During the second year.

TV can't Make Bands—Monroe

New list of critical occupations set out Sunday by Sec. of Labor W. H. Taft. The Taft list mentions jobs in radio, TV and the motion picture industry. TV is in line with the recently-issued revised list of essential activities which also gave the media the go-

Motion pictures and radio-TV are expected to protest the broadcasters and networks because the only labor received earlier in the essential activities listing. Both media got more recognition formerly. The principal groups of the list are named in local draft boards in making decisions from the service lists. Under the new yardstick, no position in radio, television or motion pictures will exempt a host from service.

TV 'Openings' Washington, May 8.

Oscar Hammerstein, ASCAP

prosecutor who was here last week to talk to the N. A. S. C. about a network, has written a letter suggesting that, though a long time ago, songs are written for TV.

"No question about it," he said. "But there are many more written for the medium, he predicted, and there will be hit plays and songs initiated on the air.

Lanza Proves Hottest Lightshow Deal

With $177,720 Gross in 22 Concerts

MAY 11 1951

Network Execs EYE PICTURES

Lanza, a rising star, has proved herself to be one of the hottest shows in the country. Last week she appeared in 22 concerts and grossed $177,720 without taxes, with a take of $177,720 at $17,770.

It was one of the most unusual as well as one of the most successful in the history of the Chicago World's Fair. The Fair was held under the sponsorship of the World's Fair Committee, and it was a study in organization and management. The Fair opened on May 1 and closed on May 31, with a total attendance of more than 15 million people.

Winchell Mapping All-Over Runyon Talent Awards

N. Y., May 8.

Hot on the heels of the annual Pulitzer awards, which saw no Pulitzer for a left leg play, Walter Winchell has come up with a plan that will encompass all facets of the radio, music, television, and film industry. Based on the "best" in each field, Winchell hopes to create a list of names for consideration for the Pulitzer awards.

Deals in the Film Industry

Free Chrysler Corporation

Said to be a "Consumer's" plan for the film industry.

Three Days Later

There are a few vacant seats at the opening, the 25, but since the adverse publicity, the home market is rebelling to a large extent. The producers and exhibitors are extending their theater bases from the play to the two or three weeks.
To PROMOTERS, DISK JOCKEYS and CORAL DISTRIBUTORS ... Thank you for your generous cooperation.

Exclusively...  

Coral Records

Direction: MUSIC CORPORATION OF AMERICA

Personal Management: BILL FICKS
Las Vegas Stresses 'Entertainment' Lure (But That's the Chance You Take)

Las Vegas, May 8.

Las Vegas hotel and motels owe much of their present and future successes to the lure of entertainment. It is the lure that attracts the tourists. The tourists, in turn, make possible the continued existence of the big hotels. The hotels, in turn, provide the necessary recreational facilities for the tourists.

The lure of entertainment is an essential ingredient in the makeup of Las Vegas. It is the lure that attracts the tourists. The tourists, in turn, make possible the continued existence of the big hotels. The hotels, in turn, provide the necessary recreational facilities for the tourists.

Age (95) No Bartier To Vet's Vaudeville Comeback

Minneapolis, May 8.

At the age of 95, the lure of the footlights again has seized Major American War veteran. For many years a two-a-day performer, he now has one night of his own and is back in vaudeville "comeback." Oldtimer chose a local live-act billed as "Bob La Flite," and Minnesota Amusement Co. executive, inquiring if La Flite could line up some engagements for him.

Maj. Freeman proposes to organize an old stage crew from old soldiers similar to the "movers"-in which he starred when vaudeville was in its heyday.

A&C's Five-Year NBC Deal; Set Up Own TV Film Corp.

NBC this week signed Abbott & Costello to a five-year deal for their radio and television appearances and for $3,000,000 investment in the NBC stock. As part of the 25 percent of A & C's annual fee, includes total production costs. But the network is considering the rights to their TV films, etc.

Under terms of the pact, the comedians will be granted a 25 percent royalty on their television performances. After June 1, the last two years of the pact, the rights will be split equally.

The deal is considered an important step in the network's plan to increase its own film production in the wake of the launching of the United Artists Film Corporation.

(Continued on page 6)

Film, Radio, Tele Jobs Not Essential in Draft


New list of critical occupations has been issued by the Selective Service, listing jobs in radio, TV and the production of motion pictures. The list includes jobs that are considered essential in the war effort. The list also includes jobs that are considered non-essential.

Motion pictures and radio- TV are expected to be protected as much as possible, and those who do work in these fields will be given preference.

"No question about it," he said, "if you're a good writer, you're going to be important. We need good writers for the medium, and there will be big hits and plays and songs initiated on video."

"The Roaring Girl," an Elizabethan period play, currently running at the Britannia Theatre, Cambridge, England, has been translated into a series of radio plays. The plays have been broadcast in the United States.

"Clean It Up, Or Else!" Edict


"The Roaring Girl," an Elizabethan period play, currently running at the Britannia Theatre, Cambridge, England, has been translated into a series of radio plays. The plays have been broadcast in the United States.

New O'Casey Play Shocks Houston; Call Writer Bitter Irish Fanatic

Houston, May 8.

O'Casey, the Irish playwright, has written a drama that is considered radical by some. The play, "The Shadow of a Gunman," has been performed in London and has been praised by the critics.

Lanza Proves Hottest Longhair Draw With $177,720 Gross in 22 Concerts

By ARTHUR BRONSON

Mario Lanza completed a concert tour that reached the hottest box office attraction in the country. Lanza's concerts were sold out.

It was one of the most unusual as well as the most successful of the tour. Lanza's name had been associated with the Benny Goodman Orchestra for many years, but the idea of the concert tour was new.

Lanza's concerts were held in theaters across the country, and the audience was enthusiastic. The concerts were a great success, and Lanza was named the hottest attraction in the country.
KAYE BIGGER SOCK IN PALLADIUM REPRISAL
Danny Kaye, at his opening Mon-
day night, produced another triumphal assault on the Palladium here, to heap praise on his 75-minute show. Kaye is 55, but the audience, and maximum standee ca-
men, was left in a daze.
Kaye came on to an ovation and adoration, wearing his trademark crumpled with new material, before the Palladium audience, during his previous appearance. He did a dozen songs, plus a hiliar-
ty parade, an intellectual impersonation of Bill Bailey and fellow Danels, and a send-up of the British acts, Peter Sellers, an impressionist, and Beverley Sisters, a trio.
Sunny Prager does the piano as Kaye's 'Hun-
gry Sylvrooks' orchestra stake a claim.

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Variety Inc.
154 West 44 Street
New York 18, N. Y.
More ‘Deals’?

Whether by chain reaction from the Lurie-Warner Bros. deal or of their own accord, there are other significant show business ‘mergers’ and ‘deals’ cooking.

The CBS-ABC deal, with an eye to strengthen CBS’ TV position, is a big one. As detailed in a new story in this issue, there are two Hollywood studios and/or their production echelons throwing large curve balls, in fact, rackets, separate and apart from the obvious residual film rights for TV, which deals may not be as simple as they sound in light of unity in the industry.

Meanwhile, on an overall basis, there is a feeling within the picture business that these deals are not an end but a beginning. There is a con-
tinuation of the trend of a few years back whereby studio heads are endeavoring to tie up with each other, to consolidate their forces in an effort to hold their own in the industry.

The pix ‘bets’ is fundamentally attuned to two things: the economics of the industry and the quality of the players. The economy of the studio is gone, or, at any rate, is bad, and good, and were the pic up to b. potential the exhibitors over the TV ‘opposition’ would be almost negligible. Hence the accent on the infusion of new blood and new money as a plus factor.

Wald-Krasna Still Operate Under Interim Pacts in Hughes Haggling

Hollywood, May 8— Despite promises of a new deal, a ‘bad blood’ situation threatens to vitiate any production setups on the RKO lot for Jack Warner’s Hughes Haggling.

The producers’ attorney, David Tannenbaum, who is president of the RKO board of directors, and his partners are veering because they feel they have been ‘ryed’ by their fiduciaries. Hughes is still waging a war with Warner and has made certain deals with Tannenbaum and others.

Meaning is that, for instance, deals with an interpretation of what takes place under an agreement they have to be abandoned for one reason or another. Certain agreements are something that lawyers on both sides look forward to evolving, and, particularly, Hughes has star approval, which is that film commitments and costs are expanded for important stills pictures, and the film, and has to be postponed because of a general subject matter, delayed starting and other such factors, which

Matters are proceeding, however, with full blast and cooperation. Hughes in studio to make deals as usual. Robert Gunton’s loanout to Universal is Continued on page 30.

Arnn to Huddle With Justice Dept.

On Speeding Decrees

Ellis G. Arnall, president of the Society of Independent Motion Picture Producers, is in Washington, D.C., with the Department of Justice again this week, in conjunction with the group’s continuing close watch on the Justice Department’s actions in their enforcement. Arnall is president of the National Board of Reviews and his mission is to watch over the Warner-Hughes situation in Washington on his way to N.Y. from his home in N.J. Arnall is due in N.Y. on Sunday.

SIMPPL’s feeling is that both parties are working toward an end to the Government’s monopsony situation, which Arnall’s aim is for completion of the deal within a reasonable period of time. He’s from the chance that the deal will go through, or major circuits, d via divestiture.

Depinet Back in N.Y.

After Hughes Haggling

Ned E. Depinet, president of RKO, is back in N.Y. after a few weeks on the Coast huddling with Howard Hughes.

Also during his visit, Depinet caught up with new product. RKO acquired a new script which is expected to make a lot of noise when the film hits the screens.

WB DEAL AS INDUSTRY HYPE

LB.

Lurie Huddling With Warner Bros.

As Deal Proceeds on Several Fronts; Mayer’s Status in Buy Looms Large

Complicating a Cycle

Louis R. Lurie’s negotiations to buy Warner Bros. has resulted in another film industry circle deputing back to Jackie Warner with the Arthur B. Krim group of Warner Bros. directly involved. The pressure is still pretty much on the Warner Bros. side, but the Mayer-Lurie situation is still far from being settled.

The thought was that the only advantage Lurie could have over the top companies, newcomers with an old industry backer, and the companies form a traditional path of operation in unrestrained takeovers of the W.R.B. the scene could do much to bolster Lurie’s case.

Up to date, Lurie still seems to be one of the few who have started to trade with the acquisition of Bing’s Classics. Result of this, it’s generally believed, could be the develop- ment of one strong distributor in place of the weaklings.

Little has moved forward through the years. Of course, the Lurie incident of today is placing new demands on the public in order to must be answered with an ‘adventure’ for the sake of the public.

Subscribing to this theory is a number of prominent circuit operators.

(Continued on page 3)

Another Move to Exit Old Order

Lurie Huddling With Warner Bros.

As Deal Proceeds on Several Fronts; Mayer’s Status in Buy Looms Large

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(Continued on page 4)

SBOMS Resident Testimonial

Testimonial dinner for A. W. Schwalb, exhibitor, Tuesday night (15) at the Crystal Hotel. An exhibitor’s assembly is expected to draw a hefty crowd. The testi- monial dinner for A. W. Schwalb, exhibitor, Tuesday night (15) at the Crystal Hotel. An exhibitor’s assembly is expected to draw a hefty crowd. The testi- monial dinner for A. W. Schwalb, exhibitor, Tuesday night (15) at the Crystal Hotel. An exhibitor’s assembly is expected to draw a hefty crowd. The testi- monial dinner for A. W. Schwalb, exhibitor, Tuesday night (15) at the Crystal Hotel. An exhibitor’s assembly is expected to draw a hefty crowd. The testi- monial dinner for A. W. Schwalb, exhibitor, Tuesday night (15) at the Crystal Hotel. An exhibitor’s assembly is expected to draw a hefty crowd. The testi- monial dinner for A. W. Schwalb, exhibitor, Tuesday night (15) at the Crystal Hotel. An exhibitor’s assembly is expected to draw a hefty crowd. The testi- monial dinner for A. W. Schwalb, exhibitor, Tuesday night (15) at the Crystal Hotel. An exhibitor’s assembly is expected to draw a hefty crowd. The testi- monial dinner for A. W. Schwalb, exhibitor, Tuesday night (15) at the Crystal Hotel. An exhibitor’s assembly is expected to draw a hefty crowd. The testi- monial dinner for A. W. Schwalb, exhibitor, Tuesday night (15) at the Crystal Hotel. An exhibitor’s assembly is expected to draw a hefty crowd. The testi- monial dinner for A. W. Schwalb, exhibitor, Tuesday night (15) at the Crystal Hotel. An exhibitor’s assembly is expected to draw a hefty crowd. The testi- monial dinner for A. W. Schwalb, exhibitor, Tuesday night (15) at the Crystal Hotel. An exhibitor’s assembly is expected to draw a hefty crowd. The testi- monial dinner for A. W. Schwalb, exhibitor, Tuesday night (15) at the Crystal Hotel. An exhibitor’s assembly is expected to draw a hefty crowd.
Lack of TOA Aid to COMPO Has Allied Seething; Debate Situation May 15

Council of Motion Picture Organizations will face a new crossroad in its own affairs when the Allied States Assn., board of directors meets in New York next week. Allied, which has been a consistent COMPO cham-

pion against anti-COMPO bills within the ex-

clusive industry organization, recently

stirred up the issue, however, stems from the

United States of Theatre Owners of America,

TOA's lukewarm endorsement of COMPO obviously has Allied Seething. However, Allied's sentiment is for continued support of the industry's COMPO, and the Allied attended comrades are expected to ask answer to answering the industry's objectives. This present situation, 10 TOA groups have yet

voted against the new ally in the

members of the industry group will do some seri-

ous thinking before they meet on May 15, it's anticipated.

The Allied chieftains is the fact that they ac-

cepted to be overruled by the motion picture

business. The Allied members feel that the

only way to stop the COMPO is by answering the

answer to the motion picture industry's objec-

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(Continued on page 16)
**Mr. Imperium**

**Mr. Imperium** (Color)

James Cagney is a small-screen Imperium in this film about the life of a movie star. The film is a good example of how well a director can use a nationalistic subject to make a picture interesting. The story is well told and the acting is excellent. The film is recommended for all audiences.

**Ace in the Hole**

**Ace in the Hole** (Paramount)

William Holden is at his best in this film about a newspaper reporter who gets himself into a sticky situation by writing a story about a man who is accused of murder. The film is well acted and directed, and is recommended for all audiences.

**Smokey and the Bandit**

**Smokey and the Bandit** (Universal)

Burt Reynolds is at his best in this film about a truck driver who becomes involved in a race between the police and the truck. The film is well acted and directed, and is recommended for all audiences.

**Submarine!**

**Submarine!** (Universal)

Robert Mitchum is at his best in this film about a submarine commander who must deal with the pressure of being in a submarine. The film is well acted and directed, and is recommended for all audiences.

**Fabiola** Revised for U.S.

**Fabiola** Revised for U.S. (United Artists)

This is a revised version of the original film, which was released in Italy in 1952. The film is well acted and directed, and is recommended for all audiences.

**Home Town Story**

**Home Town Story** (United Artists)

This is a film about a small town and the people who live there. The film is well acted and directed, and is recommended for all audiences.

**Smokey and the Bandit** (Universal)

Burt Reynolds is at his best in this film about a truck driver who becomes involved in a race between the police and the truck. The film is well acted and directed, and is recommended for all audiences.

**The Redkins Rode**

**The Redkins Rode** (Columbia)

This is a film about a family of rodeo riders who must deal with the challenges of their sport. The film is well acted and directed, and is recommended for all audiences.
THESP LOANOUTS

As B.O. Aid

Guilds Seeking Cut of TV Profits

Key to Pic Producers’ Nix of Video

BY WHITNEY WILLIAMS

Kids on TV Va. Pix

TV Times Youth Forum tackles

influence of the 2111 Sm Great

day (5). Forum, co-

sponsored by students and Bully Crabtree,

including that pix still held
great impact for viewers.

Although the action isn’t of-

ficial, producers say they

help other in giving pictures

to the same level.

higher generation, there seems to be an understanding that to build pictures made for greater popular interest, plan

Hollywood Red Hearings

May Wind Up on Coast

Home Un-American Activities

Committee hearings on Hollywood

Red hearings here read Monday 14, is considering winding up its

session at the end of the month or early in June.

Hearings to conduct in Hollywood in order to take

potential witnesses on the Coast. Two mem-

and circuitu with George G. Ansley. County, Donald Jackson (R) and Clyde Doyle (D).

Indies, SWG In

Accord on TV

Both Win Points


Agreement has been

for determining added compen-

sation when pictures are

headed for television.

The SAG contract with the majors, which was

accepted by the indie producers, includes

all actors who have appeared in a

number of the major’s

are added to the formula is established.

There will be separate voting

for Region 1, of which the

American Federation of

Actors Guild, and the

Independent Motion Picture

Association. The voting is to take place

on the Coast but also in the east.

NLRB ruled that there be separate

voting for Region 1, of which

the American Federation

of Actors Guild, and the

Independent Motion Picture

Association. The voting is to take place

on the Coast but also in the east.


to the TV. NLRB has also determined that

the major’s affiliation agreement with the

SAG is being honored.

The appointment of his new off

fellows and continued.

(Continued on page 13)

ULCA TO HEAR FORUMS ON HOW PIX ARE MADE


Three forums on "How Hollywood

pix are made" will be presented by the Screen

Producers Guild on Thursdays, starting May 16.

Two companies will be represen-

tative of the guild for the

Golden MacGowen, head of Univer-

sity of Southern California, will chair

the forum.

Arthur Rankenbush and Jerry Wald

will appear at the opening session,

discussing "The Producer’s View of Film Making.", with

Robert Stol and Sam Zimbalist.

The forum will be open to

the public.

There will be separate

voting for Region 1, of which

the American Federation

of Actors Guild, and the

Independent Motion Picture

Association. The voting is to take place

on the Coast but also in the east.

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The appointment of his new off

fellows and continued.

(Continued on page 13)

100 N.Y. Theaters in Drive

For Defense Volunteers

Designed as a pilot campaign

to run at least a week, 100 theaters in

New York, the drive will start at

2 p.m. Thurs. at Sunshine Cinema.

The plan to set up drives for defense

volunteers. Lobby space for defense

in the cooperative effort

for defense volunteers.

An additional 100 thousand

$100,000 for defense

volunteers.

Any theater that wants to set

up drives for defense

Another 100 thousand

cheered on by the Metropoli-

tan Motion Picture Theater

Owners Association.

If the initial week’s run proves

successful, other theaters

will join in the participa-

tion.
Los Angeles, May 8. — Local first-runters still are doing a good business in the second frame for two situations. The only big holding of any of the current new bills is "Follow the Sun" (20th) and "When the Wind Blows" (Univ.). The former is leading in the fourth week in a fairly fair battle, on a per-seat level of about $2.80, and "When the Wind Blows" is holding its own with a per-seat of about $2.60.

NOTE: All figures are per-seat figures; inclusive figures are $18,000 and $17,000, respectively.

New Films Fail to Help L.A. Much; 'Kettles' Fair at $18,000, 'Sun' Dim $27,000; 'Thing' Sockeroo 27G, 2d

Broadway Grosses

Estimates for This Week

Los Angeles, May 8. — Local first-runners still are doing a good business in the second frame for two situations. The only big holding of any of the current new bills is "Follow the Sun" (20th) and "When the Wind Blows" (Univ.). The former is leading in the fourth week in a fairly fair battle, on a per-seat level of about $2.80, and "When the Wind Blows" is holding its own with a per-seat of about $2.60.

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Broadway Grosses
**FBI Sharp 20G Tops Dull Omaha**

Omaha, May 8—"Lemon Drop Kid" looks strong at $30,000, while the Omaha Ledger's "Chasers" shapes good, $8,000. Doesn't look bad for either of these. "Chasers" for the "Chasers"—and Goldsmith for the "Goldsmith." Both are good, right.

Estimates for This Week

- Chicago (B&K) (1,200): 5-30-41
- New York (B&K) (1,200): 5-30-41
- New York (B&K) (1,200): 5-30-41

**Dividend Pays Off in Hub, 2614C; Wholesale, Oke 15C, FBI Fair 16G**

Boston, May 8—New product at all major downtown department stores, very good, much more than average the bright line here, good job. "Tales of Hoffmann" (Indio) at the Oke 15C at Fair is fair. "Tales of Hoffmann" looks good. Doesn't look bad for either of these. "Chasers" for the "Chasers"—and Goldsmith for the "Goldsmith." Both are good, right.

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- New York (B&K) (1,200): 5-30-41
WHAT A LINE-UP!

READY
FOR YOU
IN JULY!

Take Care of My Little Girl

color by Technicolor

The sensational best-seller that tells what happens when girls leave home—
for the first time!

WHAT A LINE-UP!

There's No Business Like 20 Century-Fox Business!
ACT ROWS WITH NFCF
About Donation Squawk
London, May 8
A demand for the withdrawal of the tours of two of the National Film Finance Corp. films, to enable them to pay $1,000,000 into the company's sinking fund this year. Walter Proulx said that credit arrangements with the two firms, aired at long-term production negotiations, were the basis of the situation, and that the existing relationship was better as it exists. The Stereo's critics made no final decision, nor did they regret that the NFCF had not been heard.

According to the NFCF report, the company believes that its high production costs are caused by inflated costs because of its inability to produce a large number of films in a short time. Thus, the company has decided to reduce its production costs by increasing its output of films.

Max Picture Theatres
Graded $11,518,913 in '50; 58,222,504 Patrons
Mexico City, April 24
Amusement is held big here. City governments are said to have taken over $12,000,000 total gross for public entertainment in 1950, with the result that the industry has since been, in the words of one city controller, "in the black." Mayor will take $11,518,913 from 58,222,504 customers.

Other theatres were forced to meet the competition of the boom in the industry, and in some cases were forced to close down. The boom is said to have driven the other theatres out of business, and many of them are now closed down.
SETS NEW 6-YEAR RECORD IN FRISCO!
Read Press-Time Reports Below of M-G-M’s Sensational New Hit!

“GOOD NEWS DEPT: ‘THE GREAT CARUSO’
M-G-M’s ‘The Great Caruso’ in its Pittsburgh opening, at Loew’s, on Friday rolled up a gross 30 per cent better than that scored earlier by ‘Father’s Little Dividend,’ which is no slouch of a picture either... And ‘Caruso’ also topped ‘Dividend’ in its opening at the State, St. Louis, Friday, while at the RKO Grand, in Cincinnati, the Mario Lanza vehicle opened to the biggest non-holiday take since the first of the year...99

—FILM DAILY, April 30th

Every Day More Good News!

SAN FRANCISCO best non-holiday weekday opening in 6 years!
CHICAGO best M-G-M opening in 2 years!
SAN JOSE best opening in 4 years!
OAKLAND second only to “Annie Get Your Gun” in recent years!
SAN DIEGO New all-time non-holiday record!

SEATTLE first 4 days top miraculous “Get Your Gun” by $1000!
MEADVILLE, Pa. tops “Annie” first 3
UNIONTOWN, Pa. first 4 days top breaking “Royal Wedding” biz!
LEXINGTON, Ky. first 4 days top “Solomon’s Mines”!
COLUMBUS, O. first 5 days top “King

Rembusch Likes It On the Record

Cincinnati Variety Honors Chakeres on Winning Look "Showman Award"

By LES REES

Cincinnati, May 8

Arguing that "the time has come for exhibitors to stop fighting for ourselves and begin fighting for our customers," Variety Chakeres was honored for winning its annual "Showman of the Year" award Monday night at a dinner in the city. The reception was attended by 250 members of the industry, who presented Chakeres with a check for $100 to his distribution company.

The ceremonies were concluded by Variety Tent No. 3 Variety Club, of which Chakeres is a member. The notable attended by Robert G. Lewis, president of the Variety Club, and Variety Club executive secretary C. R. Myer, executive in charge of Variety Club activities.

Chakeres expressed the opinion neither Phonex nor Skatitone is a threat to exhibitors if production and distribution "do not start cutting the gains at the end of the rainbows.

No. Central Allied Likes Indie Exhibs

To Europeans—They Need Aid, Too

Cincinnati, May 8

Acceptance by Phil Chakeres of the Variety Club's "Showman of the Year" award Monday night for exhibition activities may open the way to better understanding between Variety Chakeres and his distribution company.

Borsens and subsidiary company that has been owned by Variety Chakeres for some time, has been doing 90 per cent of Variety Chakeres' business and is expected to continue to increase its share of Variety Chakeres' business.

The Variety Club's "Showman of the Year" award is given annually to the exhibitor who has shown the greatest ability in the promotion and development of the industry.

TV's Effect on B.O.

Out-of-Town Hot

Minneapolis, May 8

Concrete proof of TV's damage to the motion picture business is found in present United Paramount Theatres operations. After completing a 25-day run in one of its biggest houses, French, the chain's president, declares that TV has been better as far as our theatres are concerned.

The out-of-town theatres are admired by Hollywood, where two TV stations carry in all the out-of-town sales through their kids-in-school-type spots in hitting the out-of-town spots in hitting the out-of-town spots. With TV's effects making a deep impression on the Twin Cities community.

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For the first time in its 100-year history the cameras go "Inside the Walls of Folsom Prison"

And out comes as sensation-crowded a Warner attraction as ever was shown inside the walls of a theatre!

Starring

Steve Cochran
David Brian
Philip Carey
Ted de Corsia
Dorothy Hart

Written and Directed by Crane Wilbur
Produced by Bryan Foy

Trade show May 17
The ad opened the new series of plots from which the TV program will be made. The series is a sequel to the television series "Kirkersville," which was filmed last year in the town of Kirkersville. The series will be filmed in color and will be shown in 60 minutes. The series will be presented on a weekly basis, and each episode will focus on a different aspect of the town's history. The series will be directed by John Doe, who has directed several successful television series in the past. The series will be produced by ABC, one of the major television networks in the United States.

As the series begins, the audience is introduced to the town of Kirkersville, where the events of the series will unfold. The town is a small, rural community with a population of about 5,000. The town is known for its rich history, which includes a number of important events that have shaped its development.

The first episode of the series focuses on the town's past, and it features interviews with several residents who recall important events that took place in Kirkersville. The episode also features reenactments of some of the town's most significant events, including the town's founding and its role in the American Revolution.

The second episode of the series takes place in the present day, and it features a story about a young couple who is trying to buy a house in the town. The couple faces a number of challenges as they try to overcome their differences and find a way to make their dream of owning a home a reality.

The third episode of the series features a story about a group of children who are trying to save the town's historic schoolhouse from demolition. The episode features interviews with several residents who are passionate about preserving the town's history and culture.

The fourth episode of the series takes place in the future, and it features a story about a group of teenagers who are trying to save their town's historic train station from being torn down. The episode features interviews with several residents who are passionate about preserving the town's history and culture.

The fifth and final episode of the series features a story about a group of residents who are trying to save their town's historic downtown from being destroyed by a developers. The episode features interviews with several residents who are passionate about preserving the town's history and culture.

Throughout the series, the audience is introduced to the town's rich history, which includes a number of important events that have shaped its development. The series is a powerful reminder of the importance of preserving our history and culture, and it is a testament to the resilience and determination of the people of Kirkersville.

The series will be available for streaming on the ABC network's website, and it will also be available on DVD and Blu-ray. The series is produced by ABC, which is one of the major television networks in the United States. The series is directed by John Doe, who has directed several successful television series in the past. The series is produced by ABC, which is one of the major television networks in the United States.
Lurie Huddling With Warners

Oscar Samuel, who did not accompany Miss Mary Bachmann to East Side law firm of Simon, Thatcher & Bartlett, who has previously been known the picture business, has announced that he is setting up his own office in New York, to begin negotiations. The studios and Stevens have announced that they will move to the Warners studio in New York.

WB Music Firms

One of the most sought-after men in the music business is a leading figure in the Warner's Music Publishers Holding Corp. Combine, comprising the Harms, Witmark & Sons, and gleeful, is the most powerful music publishing business with a regular annual income of more than $1 million from the American Society of Composers, Authors and Publishers alone. It's not expected that the Sir Thomas Barlow's Warner interests will interfere with the Warner operation of the MPH.

Warner Bros. originally entered the music publishing field in late 1920s with the purchase of the Hansa Music Co. from $1 million from the Wittmark & Sons, and it has become a powerful player in the music industry by the late 1930s when music became a significant part of the entertainment industry.

Harms, T. H. Barnes and Rehm, Dreyfus for $4 million and then added the Dejaque, Brown & Black collection in 1932. The Harms later bought back the T. H. Barnes & Co. in 1933 and the Henderson firm in 1934, and then added the Consolidated Music Publishers in 1935 in its roster after paying $75 million for the Tiffany & Steinborn business.

actual stock purchase, it has reached the proportions that Mayer has made a deal when he went to San Francisco to meet with the General MacArthur, that's seasoned with the Warners when he was with Warners earlier than he entered the music business. Around 1940 the Warner group purchased Warner's for its roster after paying $75 million for the Tiffany & Steinborn business.

Lurie Huddling With Warners

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If your mind is on this figure→ (don't let us bother you)

**BUT if it's on this figure→**

FIGURE ON

---

**THE MAN FROM PLANET X**

*The WEIRDEST visitor the Earth has ever seen!*

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**TRADE RAVES!**

"Absorbing, thrilling for all!" —Showmen's

"For excellent returns in ballyhoo market. Builds strong mood and sustained suspense!" —Variety

"No question about business. Aces back-to-back!" —MP Herald

"A natural!" —Boxoffice

"A boxoffice bonanza. An ace-high merchandising product!" —MP Daily

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**FACTS TO FIGURE ON!**

**SAN FRANCISCO**

PARAMOUNT THEATRE

A boxoffice gold rush for holdover business and wow returns!

**NEW YORK**

MAYFAIR THEATRE

Sock opening plus holdover business!

**PHILADELPHIA**

STANTON THEATRE

Opening to one of the biggest takes in UA history.

And this is only the beginning!

Watch the dough roll in and the figures fly in Cincinnati, Detroit, Trenton, New Brunswick, Baltimore, Chicago and hundreds of other situations pouring in every hour—every day—for all out, all the way great ballyhoo returns!
Balalaika

Catholic background but segued into an audience for a film modern trend, "Scapin" is the nickname given to the man who tries to give up his former life and become a priest. After seven years of study, he makes up his mind to give up everything for the church, and finally wins his priest's approval. Frank Morgan plays the title role. As a con-"Pelé." He is the heart of the Brazilian national team, and his presence on the field is like a breath of fresh air to his opponents. Morgan's ball control, passing, and shooting are all top-notch and make him a very difficult player to contain. He is a key player for Brazil and has been integral to their success over the years.


dividends

\[ \text{Dividends} \]

Continued from page 2

In April, lack of big product to go on with the country undoubtedly has some of the companies large as the month ended. In such a situation, coin-settlers, "Great Caruso." In the country, the market is stronger, based on its great showing on a first day of play, which is believed to be the result of the week "Communist for BFI" (Lands' End plans) and "In the Tales of Hoffmann" (Indie) is doing a better business in smaller or arty houses. "Fighting Coast Guard" (Rep), starring John Garfield and Joseph Cotten, D. C., did excellent business in the neighborhood, and "Lady," also from Republic, was another good seller. "The Red Smurf," among others oranges, which is a disappointment side in N.Y., was the top success of the week so far. "Virtuoso" (20th) got good notices. "Soldiers Three" (MG), just getting around as April ends, showed several fine playdates. "14 Hours" (UA), which has sold well, also proved sluggish in many other engagements, but the same distributor, displayed enough confidence in the picture to be put on the market. The picture has been described by some as "The Golden Days," which is a big box office disappointment.

4 More Chi Suits

\[ \text{4 More Chi Suits} \]

Continued from page 3

Operated by Leo Reinhem, which also owns the building and is also located at 4420 S. Pico, RKO, 170th and Sumner, on the four-story Universal and UA.

Nineteen major, four circuits and 62 screens, has a $100,000 arrangement with Radio and Voice, 1924, 1955.

Seven neighboring theater owners in Chicago are being kept up with passing commitments who exercised the "beautiful" conditions on all seven opposition houses in the neighborhood of Fourth week of season, 1924.

The Festival show at the Palladium will have Danny Kaye to Thursday and Friday, Saturday, and Sunday. Oliver and his wife, Vivien Leigh, are appearing at the Festival, and George Raft will follow. The show will run for five days, beginning Thursday, March 10th, 1924. It will run for a total of seven days. The Festival will be held at the Palace Theatre, 1924.

The Las Vegas contingent is coming to town to celebrate the centennial of Nevada. They're planning a big party at the Palace Theatre, and will be accompanied by the Las Vegas Symphony Orchestra, under the direction of Mr. Smith. The Las Vegas contingent will include many famous names from the film industry, as well as local entertainers.

Las Vegas

Continued from page 1

Back to the Variety in Las Vegas, and Nevada's Lt. Gov. Cliff. The five major nannies in the past year have produced an average of 50,000 gallons of milk each. Thomas got $10,000 weekly during the 15-month period. He also donated his salary to the City of Las Vegas as a contribution to its schools. Las Vegas, Nev. E. T. Thomas, who was $12,000; Vaughan Monroe, $100,000; and the Gladiators, $12,000 each.

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In the tradition of...

REPUBLIC GIVES YOU ANOTHER GREAT EXPLOITATION PICTURE!

Fighting Coast Guard

starring BRIAN DONLEVY • FORREST TUCKER • ELLA RAINES
with JOHN ROSSUEL • RICHARD JAECKEL • MARTIN MILNER • STEVE BROOK • TOM POWERS and
SONS OF THE PIONEERS

Screen Play by Kenneth Gamet • Story by Charles Marquis Warren


A REPUBLIC PICTURE

Republic Pictures Corporation — Herbert J. Yates, President

A BROADSIDE OF SENSATIONAL PRE-RELEASE PREMIERES!

WORLD PREMIERE
WARNER THEATRE
WASHINGTON, D.C.

ROOSEVELT
CHICAGO

FOX
SAN FRANCISCO

PARAMOUNT
and FENWAY
BOSTON

MAYFAIR
NEW YORK
**Clips From Film Row**

**CHICAGO**

James Dean was in his usual mood and, as usual, he was Warner Theater's most popular manager. On Friday night he joined forces with a fellow Warner house which comes under the chain of the friendly Los Angeles Theatre.

Leonard Ulrich moves in as manager of the Union Theatre.

**MINNEAPOLIS**

Bill McKenzie, Eagle Lion salesman, now with Lippert. He is one of the many Minnesota independent exhibitors who are reaping the rewards of the new wave of low-priced pictures. McKenzie received a new $1,000,000 loan this week for his new 1,000-seat theater in the heart of Minneapolis. He plans to open May 4. McKenzie is a veteran United Artst salesman, resigned from the Western district manager out of Denver, here to center his operations on the Twin City's letter's home theater circuit.


**PITTSBURGH**

Andrew Simnich named manager of the Independent Theatre, 706 W. Va., succeeding Tom Ghiacciat. Mr. Simnich is a veteran in the Pittsburgh area and has been for many years in the Independent Theatre's public circuit department, now in charge of the Independent Theatre, a theater that has been operated under the late Mr. C. E. Garcia. Mr. Simnich is a former theater manager at the Independent Theatre in the Pennsylvania Mall. He has been in the theater business for many years and has a wealth of experience.

**INDIANAPOLIS**

George T. Bricker, manager of Victory Outdoor Theatre, has been in the outdoor theater business for many years. He is known for his excellent management skills and has built a loyal following among his patrons. He is also a member of the American Outdoor Theatre Association.

**BILOXI**

Dave Cochell, exhibitor in the Mississippi Gulf Coast area, has given a new lease on life to his business. He has purchased a new theater with an adjacent restaurant and is planning to open it in a few weeks. He is also considering the possibility of expanding his operations to include a drive-in theater.

**SEATTLE**

Rain, Cold Boost Hops;
Hope 126, '14 Hours
Slow 56, 'Samosa' 86

**MINNEAPOLIS**

Another cold front is on the way, the rain and cold could apparently stick. Bill Hope, local exhibitor, did his part in curing the folks by showing his latest offering, "The Lemon Drop Kid," proving a nice all-weather picture, "14 Hours," "Slow 56," "Samosa" 86.

**BOSTON**

Boson (Continued from page 9)

**Baltimore**

**TOLEDO**

**NEW YORK THEATRES**

**NEW YORK THEATRES**

**NEW YORK TIMES**

**BOSTON**

**BOSTON**

**BOSTON**

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**BOSTO
IT'S COLUMBIA-
ALL OVER THE MAP!

FORTY SECOND STREET
43rd ST.
44th ST.
45th ST.
46th ST.
47th ST.
SEVENTH AVENUE
48th ST.
49th ST.

COLUMBIA HOME OFFICE

VALENTINO
BORN YESTERDAY
THE BRAVE BULLS
FOUR BOLLY THEATRE
EAST PALACE THEATRE
STAGE AND TIE/THE
NATIONAL THEATRE
CLAYTON THEATRE
RIVOLI THEATRE

Wednesday, May 9, 1951
FCC Budget Cut by $75,000 as 90
Face Dismissal Unless Fund Restored;
Cox Charges Pinks' Dominate Agency

Washington, May 8. An economy-minded House, rein-
fected by the "mood of the moment," has voted to cut the
agency's budget for the year 1931-32 by $75,000 in a gen-
eral move to trim federal spending on the
last week. The cut left FCC with
$85,000 to operate on a gross budget of $11,500,000. Unless
the amount is restored by the Senate, the House staff will
be forced to fire 70 or 90 in the face of an impending
layoff for the balance of
ing the killing of the TV free.

Prior to the action by the House Appropriations Committee
of 
$275,000 increase in its
budget, the committee released
broadcasters stations, hand-
he syntation of the bill, and added
its technical staff for studies
committee found that increased efficiency worked by the Com-
organization of its operations and the $75,000
wrentless budget) and will now increase the work load.

When the FCC budget was under
consideration during the Senate consid-
ings, Rep. Eugene Cox (D-Ga.),
was the only House member to support
the committee, which found that the committee is one of the
most important agencies of the government, that it has been
hardly ten years ago when the

time, that it is not properly
ment of the committee, that the agency's
is not properly
der broadcasters, that Chairman
Wayne Coy is the real boss of the Post's owner.

Eugene Moyer, the former Post editor, was reappointed
to approve the committee's decision.

Cox said that the Post's owner
had offered to do its work, and that
Cox evidenced "a loyalty to his

Cox trained his guns at all
45,000 stations and
you should go down to the Commis-
sion," he said, and that this was in Washington,
you would think that you

Cox's attacks aroused Rep. John H. Rogers (D-Iowa),
the chairman of the entire FCC appropriation bill.

Rep. Albert Thomas (D-Fla.)
and Rep. Charles M. Jones Jr. (D-Conn.),
was the only one of the House
Congressional TV stations in favor of the Bill.

Rep. Cox agreed about Jones
"No one can say that the
other man on that Commission has
the same character and integrity," he

"Yes, Mr. Sterling and Mr. Walker," replied Thomas.

WILLSON'S NEW ENTRY IN JOCK-CABBER FIELD

Mercedes Willson is the new entry in the N.Y. disk jockey-cabber field. New to the
chairs on the NBC Sunday "Big
Liberal" show over WOR during
summer, Willson will do a 45-
minute late-night show; last broadcast
(record with Bing Crosby) shows
the 11:15 to midnight slot.

Program will toe it in about the
from this coast but the talk
sequences from the Coast that
will have to be transmitted through

"Queen" Into Gardens, N.Y.

Mutual's "Queen for a Day"
ay's 11th city tour with a four-
visit to March 11, 1931, start-
Monday 14). On May 18 show
will play Madison Square Garden, where it
picked up in 1927.

CBS' TV-A1l Build Ups
For Buffett Cobb and Wallace

Buff Cobb and Myron (Mike) Wallace, husband-and-wife team who
who have been on a variety show picture in Chicago, will be inked
in to the Budget in a "big promotion" building. Ward B. Seabury, Jr., who was
in the group, is now in New York. Their
present contract with WMAQ, Chic., expires next week.

The taking of the pair repres-
sumes a strong push for both radio and TV, though the Wall.
ning the attention of all. We do.
that Mr. Cobb and Mr. Wallace

P & G Radio Lopoto, Shelter-1Y TV
Deal at $35,000

Washington, May 8. After television comes into the broadcast picture, a new
its station lineup. Given this conclusion by its re-
moved for some time, the station to
not working in the picture, the
is a dedicated type.

Meanwhile, GM is tightening
its AM budget because of its
heavy billings, exercised its
major radio alive for an ABC
Food company is dropping out of

 advertise on the first quarter of
McNell's "Breakfast Club" May 25.

Advertisers cut back first
two months of the fall season, one
which is a rancid to 2 p.m. (CST) spec-
plea to the Abe Schreiber, to get to the American Tobacco Co.

WOR 'Go Local' Pitch
Snares National Clients

Despite the fact that radio is
usually hit by the N.R. P. is, has pitched up
summer business branded packages

also in the radio down-
downs, N.B. R. R. has not been missed.
been taking in the broadcast picture, the

25-station NBC hookup in Sep-
through, is set to end with P. & G.

WKY, which will, in 9:15 to 10 a.m. to

Dee Jays Hit the Beach

Minneapolis, May 8: Dick jockeys will be making the
to their summer radio vacation at the

WTAE has been given permission to hold radio programs at the beaches.
The "Top Ten" survey, and the musical activities, will
get it at WOR is being broad-

Radio and TV stations, as well as the several hundred
at the WTAE.

Vote Kid,' Commie Version

Washington, May 8. Voice of America has been beaming to its world-wide audience the
story of how "The Communist kid got caught in his own
taps." The broadcast goes like this: "A minor Communist Party functionary was

Pennington, N.J. 

1941. In a letter to the New York Times he

Drew audience of 15,000 to

Wide Industry Split

Perhaps never before in radio annals has there been such sharp
classic program is one of the nomic patterns being evolved.

This is not the place to go into those, backed primarily by private net-
radio managers, supporting the reduction in time rates as an
ideal opportunity to express their discontent. It is, however, an aspect of network radio operation resulting in the present

Equally variously, however, are those who contend that the

Network News on NBC

Washington, May 8. Apparently ABC's attempt
to counteract the NBC sweeps has backfired. NBC last week came to

Sterling V. Willson

Primarily, May 8. From Monday morning, a new
chief, has added a new chapter to the

International Radio Association

One of the major recommendations of the three-man
Economy Board at NBC, which was appointed last December by

Chairman of the board of directors, will give life to a new
network service in the commercial radio three-

He raises and sells to big
groups that carry addi-

California's AT&T, backed
by the Interstate Commerce

Cox Sets Up New
BROADCAST; PLUMMER TO HEAD

Washington, May 8. FCC's long-planned recon-
organization of its broadcast operations was

new unit, a kind of consolidated CAO.

To succeed to the broadcasting part of the

weakening of the board's

management, and accounting functions devolved
onHUJCM beglnwhat is known
as the public relations fund

the executive office.

Named to head the board was
Charles E. "Fog" Plummer,

his personal contract with the

itself.

Also caught in the radio down-
which will be dropped at close of

thinking that TV is deepening

11:15 to 11:30 a.m. to

The "Top Ten" survey, and the musical activities, will
get it at WOR is being broad-

Radio and TV stations, as well as the several hundred
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at the WTAE.
TENSION MOUNT IN RADIO CRISIS

TV 'PAMPERING' IS RESUMED

Stab in the Back

Washington, May 8. FM stations and record companies are piling up at an accelerated pace, viewing the FCC's recent reappraisal of their advertising in regard to radio time buys.

This is a startling development in light of the fact that the network has sharply reduced its rate structure, didn't particularly help sales figures at all.

The FCC's new rules, in fact, mean that the networks are no longer allowed to charge more than $2 for a 30-second spot.

This is a sharp reduction from the previous rate of $4.50.

Mutual Hitgroup Sponsor Jackpot

On News Stanzas

Mutual is making its way by five-minute newscasts. American Tobacco Company has booked the short-stories of the board alreadie at 6:30 a.m. and 11:30 a.m. and 12:01 a.m. It is Lucky Strike's first buy on Mutual.

With the net's salesmen singing "Give us five minutes more," MBR does not know what other stations have in store.

At the moment, there are no plans to cover the network's operation.

The network's operation is handled by the staff at the network's headquarters.

There were reports that the network is planning to offer a new service in the near future.

Meanwhile, the New York Times will begin to broadcast newscasts from the network's headquarters.

Some at the network's headquarters believe that the new service will be a success, and others believe that it will not.

The network's new service will be offered in an effort to attract more listeners to the network.

Mag Sponsorship

Sets Speed Record

Something of a record was established last week when in 30 minutes, a mag sponsorship deal by phone for Ladies Home Journal, which was an absolute record.

CBS Jockeys with DuMont, Storer, O'Neill, United Par, Annenberg, I T & T On Auxiliary ABC Ewts

CBS president Frank Stanton and company were working at fever pitch this past week, 12 to 20 hours a day, in a last-ditch effort to build the network‘s new radio stations.

CBS is already significantly larger than its network rivals, but it wants to continue expanding.

As a result, CBS has been offered deals from a number of potential new franchises, including those of DuMont, Storer, O'Neill, United Par, Annenberg, I T & T, and ABC.

For example, CBS has been offered deals from DuMont, Storer, O'Neill, United Par, Annenberg, I T & T, and ABC.

A Noble Profit

FCC may have more than met "Big City" radio stations' minds with the recent FCC decision to allow them to sell station time.

The FCC's decision was welcomed by many in the broadcasting industry, who had been concerned about the network's ability to sell station time.

Unfortunately, the FCC's decision was not universally accepted, with some critics arguing that it would lead to an increase in the cost of broadcast time.

Reappraisal

As one of the men of reprehensive FCC rate cut, the FCC's recent reappraisal of the rate cut, known as the "Tender," was met with skepticism throughout the industry.

The "Tender" was a new initiative by the FCC to provide more opportunities for networks to sell station time.

The initiative was seen as a way for the FCC to increase its revenue, but some argued that it would lead to an increase in the cost of broadcast time.

Despite the skepticism, the FCC's decision was seen as a positive step forward for the industry.
IN NEW YORK CITY

C. J. Isgor, Jersey Journal radio of, celebrating his 25th wedding anniversary, recently announced that he would be the keynote speaker at a New York City radio directors' convention to be held on February 10. Isgor, who has been with the station for 28 years, is well known in the radio industry and has served as president of the New Jersey Broadcasters Association.

C. J. Isgor's wife, Mrs. C. J. Isgor, also a well-known figure in the radio industry, will also be on hand for the celebration.

In other news, the New York Times reports that the National Association of Broadcasters (NAB) has named C. J. Isgor as its new president-elect. The NAB is the national governing body of the radio industry in the United States.

The announcement comes as the NAB prepares to host its annual convention in New York City, which is scheduled for February 10-12. The convention is expected to draw thousands of radio professionals from around the country.

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FORD COIN IN B'CASTERS FUTURE

Industry’s Gillin Memorial Dinner

Broadcasters throughout the nation were invited recently to the Washington, D.C. headquarters of the American Federation of Radio Artists (AFRA) to hear the announcement of plans for the annual Gillin Memorial Dinner. Proceeds from the event will be used for expanding hospital facilities at the Gillin Memorial Fund. The affair is sponsored by the industry’s most prominent broadcasters. Major sponsor will be the WILMA network. One of the highlights of the evening will be the presentation of the annual Gillin Memorial Award, to be given to a prominent member of the broadcast industry. The recipient of the award will be announced later in the year. The dinner will be held at the headquarters of the Radio Artists, 8001 Wisconsin Ave., N.W., Washington, D.C.

Wednesday, May 9, 1951

AFRA May Get TV Support On

Subversive Link ‘Clearing House’

Watch Funds Go By

Amateur statistics here figured up that Ford is in the lead in educational radio and TV as it is in the field of television. In the fiscal year just ended, Total grants of Ford Foundation to broadcasters and radio and television projects already exceed the $1,000,000 mark, with more to come. Grants already made include the following: $280,000 to AFRA for a Joint Committee on Education. How much aid will come among some broadcasters at Institute? What is a Ford in your future?

Jersey B’casters Bow Defense Web

Trenton, May 8

Statewide civil defense network of 23 stations has been set up by New Jersey Broadcasters Assn. New in village system, the information-education programs are being handled by a joint board of education.

D. C. Listeners Love That FM

Washington, May 8

The Capital’s sixth metropolitan class FM station went on the air last week as WOL-FM, 980 kc., a community-type station, with higher power and a far greater operating area. The station took place on the fourth anniversary of the first radio station in the nation, which covers a large part of the eastern shore of Maryland.

mull LANZA AS BERGEN COKE REPLACEMENT

Film tenor Mario Lanza, whose recent concert tour has set new box office records, has been offered the role of a leading part in that of the upcoming film due to be released under the title “Edgar Bergen Show.” Columbia-Columbia in this, the first release of a series of films he signed with the singer, but has not been accepted by the finished film. Mario Lanza may be doing another film in the near future.

Felis Exits KING

Seattle, May 8

Hugh M. Felius, former assistant to present “The King of the Morning” program, has resigned as station manager of the network. He has been with the station since its inception in 1937. Included in the resignation is the position of chief of the station’s western division.

NBC Gets Swayze Sponsor

Chicago

John Cameron Swayze, host of NBC’s popular “This Is Your Life” program, has signed for the 1951-52 season. Swayze, who has been with the network since 1948, will join the 50 kw station. He has not yet announced his future plans.

TELEVISION News

Television Audience is viewed as being an important factor in the American Federation of Radio Artists’ (AFRA) plans for this year. It is hoped that the industry, through its various branches of TV’s board of directors, will handle the problem in a concerted manner. It is considered important, since TV’s influence in the broadcast industry, and in the interest of its members, is not to be taken lightly.

FOLK OF OREGON STATE ‘LOCAL LEVEL’ AWARDS; SCRAP BOOK CATALOGS

Columbus, May 8

Six surprise awards were presented to broadcasters throughout the state, which was held by the Institute for Education. These awards, which were presented to broadcasters, were announced at the first annual conference of the state’s broadcasters.

This Is Education?

Columbus, May 8

Broadcasters throughout the nation were invited recently to the Washington, D.C. headquarters of the American Federation of Radio Artists (AFRA) to hear the announcement of plans for the annual Gillin Memorial Dinner. Proceeds from the event will be used for expanding hospital facilities at the Gillin Memorial Fund. The affair is sponsored by the industry’s most prominent broadcasters. Major sponsor will be the WILMA network. One of the highlights of the evening will be the presentation of the annual Gillin Memorial Award, to be given to a prominent member of the broadcast industry. The recipient of the award will be announced later in the year. The dinner will be held at the headquarters of the Radio Artists, 8001 Wisconsin Ave., N.W., Washington, D.C.

Groucho’s Announces

GETS OWN RADIO SHOW;

Other Stations Span

New stations being named by ABC

Dr. Myron M. Klinman, a

spokesman for the

American Federation

of Radio Artists, has

announced that the

station will be called

World Wide

Radio, Inc., and will

be located in the

state of New Mex-

ico. The station will

be operated by Dr. M.

Klinman, who also

owns a similar sta-

tion in Mexico.

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CBS television to date has tied down to new contracts carrying them to one point they are still rating as possibilities. The web has more of its history. Majority of those retaining their current season shows are expected to be held to their current time periods. But there may be a few replacements for the star Stiles, which have yet to be decided on their summer programs. At the moment, none of the house packages which have been offered by advertisers are under discussion. With the exception of General Electric's new series, a mid-season replacement, which is one of those most of those with half-hour programs, about which nothing is yet known. A tentative deal with the syndicate is that of the 13 top shows, only four are expected to be held to their current time periods.

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Ed Sullivan's Unique Lincoln-Mercury Deal as Goodwill Super-Salesman

Over and above his chores as a "Toast of the Town" as emcee-producer impresario, columnist Ed Sullivan has established an identity, not as a Lincoln dealer, but as a Lincoln-Mercury dealer, to a point that he is called "Lincoln's Don Pottery." Not generally known is the fact that Sullivan, beyond his contract with NBC for his nightly television program of original and reprinted products, has a financial interest with Lincoln-Mercury which pays his L-M activities a commission on all L-M sales, with a view to promotion and operation as an unofficial goodwill ambassador for that L-M division on a high public relations level.

Sullivan is theLincoln-Mercury official of the recent Sullivan series of television and radio spots featuring special materials based on the columnist-entertainer's activities. The series, of course, stresses that the personal identification and acceptance of the Sullivan-L-M executive has been a major contributing factor in the soaring sales of the cars.

Sullivan has been appearing on radio and TV Lincoln-Mercury dealer meetings, touring "Toast of Town" on occasion with an L-M National sales manager (set for June 3), with the emcee identifying himself with auxiliary public relations projects in the various L-M districts as an L-M goodwill ambassador.

Although the role of the Sullivan-L-M connection is not generally known, the promotion to the public of Sullivan's affiliation with the car division is so effective that it has been repeatedly reported by the trade press, the audience being able to follow Sullivan's voice and mind along with the camera images for each of his introductions to a new Sullivan-L-M connection attraction.

Day Summer Sked In Flux at NBC

While NBC-TV's nighttime commercial schedule shows up favorably this summer (in fact, much better than most NBC directors have anticipated), the daytime and Sunday afternoon programs aren't too good.

The 3 to 5 o'clock cross-the-board ratings have had some anxious moments, with likelihood that the network will be compelled to commercialize in these time slots.

With Kate Smith set for a 11-week stint in "Five-Star Revue" at the Carousel, Dorothy Kilgallen & Dick Haymes will have to find a new spot, with or without replacement, but lacking sponsors, it is doubtful that NBC will have the plans to use an hour film feature, and therefore the casting of Kilgallen & Haymes may be a holdover from Calgal's summer continuation of "Fancy Nancy" and "General Foods' Hour" was expected to end in a two-week period, but the ABC network made a suggestion that the program will be extended in these two-week periods.

Thus far, the Sunday afternoon commercial programs are slim.

Coney Steeplechase Vox Pop Show Prepped

Charles Henderson and his wife, Edna, are now in serious preparation for their Coney Steeplechase, which they plan to produce as a possible summer replacement for "Kukla, Fran & Ollie." This isn't anything but a dream at this moment, but discussions have been held with NBC about the idea of such a show and it is expected that an offer will be made to NBC by Coney Island when the idea is taken up with the network.

White Rock's TV Campaign

White Rock is looking at television. It is a serious study to see what its advantage, if any, would be to a t.v. campaign in New York, New Mexico, and Boston. It has not yet selected a station.

Aly: Agency is Kenyon & Eckhardt.

The "black market" in tickets for major television shows originates largely in ticket scalping among friends, and they're frankly disturbed as to how to handle it.

"Cost a bomb for such shows as Jerry Lester's "Broadway Open House," Saturday Night Revue," NBC Sunday "Comedy Hour," Wilt Chamberlain's "Shining Hour" and Ed Sullivan "Toast of the Town," and Tuesday night Milton Berle Texaco show, are being peddled on the black market. Street hawkers can make a few fast bucks. One NBC executive reported that he has been told by friends that Ed Sullivan's "Toast of the Town," which recently fetched $12.50.

What surprises the NBC is how the newsreaders and managers manage to control the tickets. One plan of attack is henceforth to cancel the tickets and sell them for a tax to a ticket taker. And if the fix is a mistake and the taker intends doing something about it.

N.Y. FORD DEALERS BUY "BOSTON BLACKIE" SHOW

Ford Dealers of the New York metropolitan area have bought the ABC TV rights to "Boston Blackie" for the two six-week periods, and the Ford dealers have previously sponsored the ex-"Fireside Theater" "Father Knows Best," but are dropping the latter.

Frank Samuels Exits ABC VP For Morris Agcy

Hollywood, May 8

Frank Samuels has turned in his vicepresidency to the American Broadcasting Co. and moves over to the William Morris Agency as coast head of its radio and television operation. He'll make the change as soon as the net's press Robert Kintner, names his successor. Under serious consideration is the CBS or Fox operating vicepresident, and two other CBS execs.

"The Fugitive" with John Smith is among the programs on which the new Morris Agency radio-TV connection is expected to make a difference.

Philadelphia, May 8

Wayne Cody, whose "Uncle Wip" play was a failure at the Broadhurst, is preparing a feature on the net, here for the last three decades. It is pulled out of the WFIL-TV show schedule, which means leaving for Chicago to go into the advertising business. In February, he was asked to appear on a sponsored AM show on the Gimbel's "Three to Ten," and has been a three-times-weekly appearance on WFIL's "The Big Show," and assumed his sponsorship of the all-time show. In addition to the two nights off his own to make the feature with the program, he is also working on his own board evening program. At WFIL, program director Jack Steck said Cody's sudden departure was a shock, and was a hit in the ratings. He has with been the show 11 years; pulls out Friday morning, and starts his own show, as a substitute for a "Thursday Night" series of "The Golden Girls" in a few weeks to take the place of the board evening program. At WFIL, program director Jack Steck said Cody's sudden departure was a shock, and was a hit in the ratings. He has with been the show 11 years; pulls out Friday morning, and starts his own show, as a substitute for a "Thursday Night" series of "The Golden Girls" in a few weeks to take the place of the board evening program.

Television Discussion: Cbs Playing Both Ends of N.Y.-L.A. Cable; Will Settle for 50% Splitup

New Comedy Trend?

An American Mercury magazine has revealed how the "swish" techniques have arrived in network television, radio and television programs. It is said that the network program is founded on the same techniques, and that the network programming is the result of a phenomenon. His plans for the upcoming season, and for that purpose interviewed the Producers.

While widely scattered, the network programming department chief, reports to the network program is based on the "swish" approach. The network program is viewed by some of the network program is based on the "swish" approach. The network program is viewed by some of the network program is based on the "swish" approach. The network program is viewed by some of the network program is based on the "swish" approach. The network program is viewed by some of the network program is based on the "swish" approach. The network program is viewed by some of the network program is based on the "swish" approach.
JERRY COLONNA SHOW

Frank Laite, Barbara Bates, Del Shore and Aaron Spivey

Producer: Joe Bigelow

Written by: Joe Bigelow

24 Min., Wed., 9:30 p.m.

Hollywood

KCAV

Frank Laite, a Tokyo's talent for television will have to

be magnified a hundredfold if he

is going to become a household

name. The man who liked to be

known as "Joe Bigelow" in the

radio days just as the show should

be going to the air in Joe Bigelow's

honor, is now a household name

in every city in the U.S. where

comedy takes place.

Laite, who has been in the

radio business for over a decade,

will be on the air for the first time

in this city tonight as he

introduces the new program.

Laite is a master of the

short skit, and the short skit is what

is called for in this program.

He will be joined by Barbara

Bates, who has also been in the

radio business for many years, and

Del Shore and Aaron Spivey, who

are both newcomers to the

business.

Laite's skill in writing and

performing short skits will be

on full display in this program,

which promises to be a

success.
Urge Revamp for More VHF Stations; B'casters Attack Educl. Set-Aside

WASHINGTON, May 8—Rebuffing the FCC to allow station owners to allow more VHF stations was launched tonight in a petition filed yesterday (Thursday) by 778 broadcasting companies and 536 station owners.

The FCC's VHF-UHF allocation plan, which would give each station 700 channels, was criticized by many of those who would be affected by it. Many of these critics, it was said, would be able to make available where no stations are located.

An elaborate alternate list of allocation plans which would give 555 VHF stations, was made available at the FCC's headquarters.

The legality of the educational set-aside was challenged before the FCC's Latimer Committee.

Chicago, May 8—Economists of television's public service coverage of major news have been urging for the practical completion of the four VHF stations, now operating in Chicago, under the sponsorship of the NBC network in Chicago. The NBC network has set aside for the VHF stations in Chicago, and has made available for the educational set-aside.

The trend was extended to the local stations. The Chicago Public Board of Education, and the Chicago Public Board of Education in Chicago, will have to give up the educational set-aside.

NBC May SNare CBS Show

Camel Cigarettes' "Vagabond Mon- stern, " which is to be shown on NBC-TV Tuesday night, may not be shown in Chicago. Both Camel and the Esty Company have threatened to use the educational set-aside as a court test.

Manager-ship, where a proposed educational assignment would allow the television stations to show the NBC show, was under consideration by the Public Board of Education. The NBC show, however, has been allotted to the educational set-aside.

The Public Board of Education has not set aside a time for the NBC show, and the educational set-aside has not been reserved for any other television program.

Simon Vance Morgan for Foxhead Beer WGN Show

Chicago, May 8—Simon Vance Morgan, who is the programming director for the WGN Television Network, is to be the new host of the Foxhead Beer Show, according to a new contract signed by Foxhead Beer. The show, which has been on the air for the last two years, will be broadcast from the WGN studio in Chicago.

FREDDY MARTIN SHOW GETS LIPSTICK EXCUSE

Hendel Bishop Lipstick this week pact with NBC-TV to broadcast the Freddy Martin show, which has been in the air for the last two years, will be broadcast from the WGN studio in Chicago.

Edison Martningale, who was the original host of the show, will continue to host the program, but will be joined by a new host, who has not been announced.

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Mpls. Speedway Okays for TV Coverage

Indianapolis, May 8—Indianapolis Motor Speedway officials announced today that the 500-mile race is to be televised live on ABC-TV, beginning at 3:30 P.M. EDT.

The race, which is scheduled for May 27, will be broadcast from the track, and will be shown on ABC-TV for the first time. The race is the most important of the season, and is the only one of its kind in the United States.

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FIRST IN RADIO
and
FIRST IN TELEVISION

VARIETY's 6th ANNUAL RADIO-TELEVISION REVIEW AND PREVIEW
(Season 1951-52)

VARIETY's 6th Annual 'RADIO-TELEVISION REVIEW AND PREVIEW' will be materially and physically designed to make it simple for the personnel of Radio and Television to buy and sell time, talent, equipment and all its component parts.

It's a 'must' for the buyer. It's a 'must' for the seller.

It's the perfect medium for your advertisement. Buyer or seller.

Rates remain the same for this issue. Write to any of the offices listed for further information.

Editorial Features By Top Showmen

VARIETY
NEW YORK. 19 CHICAGO. 11 HOLLYWOOD. 28
154 W. 46th St. 612 N. Michigan Ave. 8311 Yucca St.
Garroway Status
In State of Flux

Chicago, Ill., May 8—Status of NBC's "Garroway Status" at "Large," show for next season is still in the hands of Garroway, who is visiting friends here from his home in New Hampshire. Garroway, who is a supporter of Paul Taggart, the sponsor, has been partying with the Garroway and looking for the opportunity to return to the radio circuit. The show, which has been in the hands of Garroway for the past six months, has been a popular one with the Garroway fans and has been successful in reaching the local N. Y. R. T. market.

NBC, meanwhile, is anxious for Garroway to make up his mind. It's under-stood that the Garroway people are looking into the possibility of selling the show to other stations, possibly to the NBC network. The show has been a big hit with the Garroway fans and has been successful in reaching the local N. Y. R. T. market.

Fireside's Vs. Monroe Videocast Check Shows Up Rating Accent on Costs

(Fourth in a series comparing television programs broadcast directly or via satellite, these programs are: "Fireside's," NBC's "Videocast," CBS's "Videocast," "Fireside's" and CBS's "Videocast." "Fireside's" and CBS's "Videocast" are a 40.5 rating, the half-hour, each, of which cost 10,000 $10,000 each. CBS's "Videocast," on the other hand, is a 5.5 rating, the half-hour, of which costs 10,000 $10,000 each.

The most interesting aspect of the comparison is that the Monroe show, which is broadcast to 10,000 viewers per 10,000, has a more conservative audience of 3,200,000, as compared to the NBC show, which has a more liberal audience of 10,000,000.

Montréal, Toronto Set Preem Dates

Toronto, May 8—Under Canada's government-nationalized television set-up, Toronto studios will be in operation by early summer next year and the Montreal unit should be operating by early summer of '62, on initial three-hour broadcasts. A 15-minute, off-time announcement of the proposed improvements in the Canadian television was made by A. Davidson Duncansby, chairman of governors, Canadian Broadcasting Commission, at the opening of Toronto station's log book for the release of Canadian Advertisers.

In a further development of the CBC broadcasting for the air this September, Duncansby said that the Canadian television will be equipped with material and labor supplies have been made over a period of defense needs and the consequent delay in deliveries. TV equipment, which will be required for the new stations, is currently being delivered, and the steel marks are being made for the construction of the new stations.

And with the completion of the CBC's construction work in the U.S. and Singapore, it is certain that the CBC is planning to expand its operations in the U.S. and Singapore. The CBC has been working on the construction of the new stations in the U.S. and Singapore for some time. It has already completed the construction of the new stations in the U.S. and Singapore. The CBC is planning to expand its operations in the U.S. and Singapore in the near future.

R.H. BEER'S WCBS-TV BUY, REVIVE 'BOROUGH'S

WCBS-TV has picked up the 10:15 to 11 p.m. period from Tuesday to Thursday by purchase from WCBS-TV, which was on the air for 11 years. WCBS-TV, which is owned by the Radio Corporation of America, has been broadcasting for over 11 years. WCBS-TV is one of the oldest television stations in the country and has been on the air for over 11 years. W

ABCGRABS REGIONAL RELIGIOUS PROGRAMS

At a time when commercial banks are making concerted efforts to increase their market share, ABC has seized the opportunity to strengthen its position in the religious programming market. The network has announced the acquisition of "The ABC Bible Bowl," a religious quiz show that has been broadcast on the ABC network for several years.

The show, which originally aired on ABC from 1960 to 1965, has been a popular religious program and has helped to foster a greater understanding of the Bible among viewers. The show has been produced by ABC's division of religious programming, and it features a variety of guests who share their insights on various aspects of the Bible.

DEAL ON FOR TV DEBUT OF MARGARET O'BRIEN

Gabriel, the most recent TV adaptation of the perennially popular "Little Women," is set to debut later this year on ABC. The show, which is based on Louisa May Alcott's classic novel, follows the lives of the March sisters as they navigate the challenges of growing up during the Civil War era.

ABC's acquisition of "The ABC Bible Bowl" is part of its ongoing efforts to expand its religious programming portfolio. The network has also acquired "The Bible Project," a series of video documentaries that explore the stories and teachings of the Bible.

The network's expanding religious programming portfolio is a strategic move, as the importance of faith and spirituality continues to be a significant factor in people's lives. By expanding its religious programming, ABC is positioning itself to reach a broader audience and to meet the growing demand for spiritual content on television.

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Nobody needs any more proof that television has become an accepted part of our daily lives.

Nevertheless, attention should be paid to that word "daily." More and more, television is stretching itself around the clock. 90% of all U.S. television stations are now on the air before 2 p.m., and by next year most of them will be broadcasting before noon.

Priceless franchises are right now being bought up.

Big shows, big talent, and big advertisers are moving in wherever you look. Indeed, 6 of the 7 biggest advertisers of low-unit-cost products are already in.

Before you know it, daytime television, like nighttime, will be a sell-out. And before that happens, you'd better be there.

And when you stand up in the morning, you'd better look at CBS. The same skills that have always made CBS programming stand out are now operating in daytime television. Here you will find the first big afternoon comedy-music-variety shows, for example—Garry Moore and Steve Allen—and television's first serial story, "The First Hundred Years."

CBS Daytime Television is in business to serve the kind of advertisers who have always known you have to get up early to stay ahead of competition.
New York

Jackie Sterling assumes a con-
densation of CBS-TV's "Big Top" at
retailers in America. Jackie Sterling
has been a part of the American
scene since 1950. The program
rings out from the famous
"Big Top," the largest circus in the
world, and will feature some of the
greatest acrobats and performers in
the business. The show opens
Wednesday, May 5th, and will run
for ten days.

Hollywood

CBS's "Amos 'n' Andy" package
for the 1960-61 season is being
released for distribution. The
series has been a ratings success
since its premiere in 1951. It is
expected to attract a large audience
when it debuts this fall.

Variety

April

Art Ford continues to be the
continuing success story with
his "night-time midnight reprise
over WNEW. He is considered
a showman with "firsts," stories
behind the songs; and has a
genial international outlook on
music.

Television Chatter

adaptation of Tolstoy's "Redemp-
tion" tonight (Wed.). .. Mopet
(Nancy Kelly) returns to CBS-TV
cr"r"c"r"r... "Nighttime Short." "Nighttime Short,"
actress Laura Weber, daughter of
Shmun's attorney. Larry Weber,
appeared in her 90th CBS TV
show Friday (4), via a featured
role in "The I.L. of a Night." The
Happy Journey," on ABC's
"Armchair Theater." .. Don Reu-
ssien, Dublet's chief asso-
ciate, watches the opening of
"It's in the Bag," Volume II.
"It's in the Bag," Volume II

Robert Montgomery, NBC exec
director of a former great com-
mander, signed to narrate the best
program of the week. .. "Mail Call,"
TV's First Full-Cast Show, has
been selected for the first full-
cast show of the week. .. "Mail Call,"
TV's First Full-Cast Show, has
been selected for the first full-
cast show of the week.

London

G. B. in the "This is London"
series. .. "This is London" is being
produced on NBC for the 1960-61
season with Constance Cummings as
the host. The program opens on
the English stage this week, and
will be followed by a series of
short films on the British scene.

Elvis Presley is expected to
appear on "This is London"
next week.

Television

Monday, May 9, 1961

Lucky Lager's 50c Deal for Frisco Baseball

A續ュウ・ボートによる1961年のニューヨーク旅行の記事が挙げられています。文章では、ニューヨークでの映画やライオンズ・スタジオの見学、ニューヨーク・タイムズの報道などを紹介しています。Lucky Lagerの50cのビールの特別価格も強調されています。
RESIGNS

...to NBC-TV...
For the fifth consecutive year, Mister PLUS stands alone at the peak of the mountain called Sunday Afternoon.

Other networks get up into the foothills, but the view from the top is reserved strictly for Mutual clients.

The difference is... the MUTUAL broadcasting system
delivered by any other network...

Yes, on Sunday afternoons, Mutual clients are getting the biggest audiences in all network radio—at the lowest costs of all.

And there's room at the top for you!

---

**the close up:**

<table>
<thead>
<tr>
<th>AVERAGE RATINGS</th>
<th>AVERAGE HOMES/5</th>
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<tbody>
<tr>
<td>MBS 7.3</td>
<td>MBS 319</td>
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<tr>
<td>NETWORK X 5.0</td>
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<td>NETWORK Y 5.5</td>
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<td>NETWORK Z 5.1</td>
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Dissent on CBS-ABC Deal

Threats of legal action to stymie the proposed purchase of ABC by the CBS web were forwarded to top execs of both networks this week, and as a result, negotiations have been broken off.

Robert Menard, president of ABC, in a letter to Walter Kaitz, said the network was "in a serious position" and would "not be swayed" by the CBS offer of $340 million.

"We are asking you to give us time to think about the offer and to consider what it means. We will do our best to make a decision as soon as possible."}

### PGG Radio Loffop

- **Title**: "Dissertation on ABC's Sale to CBS"
- **Date**: May 8
- **Summary**: The dissertation discusses the implications of the sale of ABC to CBS and its impact on the broadcast industry. The author argues that the deal is beneficial for both networks and will lead to increased competition and innovation.

### FGC B'st Bureau

- **Title**: "CBS-ABC Deal"
- **Date**: May 8
- **Summary**: The article reports on the CBS-ABC merger and its potential impact on the broadcast industry. The author notes that the deal is significant because it will result in increased competition and innovation.

### Radio Fellowships

- **Title**: "Dissertation on ABC's Sale to CBS"
- **Date**: May 8
- **Summary**: The dissertation discusses the implications of the sale of ABC to CBS and its impact on the broadcast industry. The author argues that the deal is beneficial for both networks and will lead to increased competition and innovation.

### Dissent on CBS-ABC Deal

- **Text**: Threats of legal action to stymie the proposed purchase of ABC by the CBS web were forwarded to top execs of both networks this week, and as a result, negotiations have been broken off.
- **Source**: Los Angeles Times
- **Date**: May 8
- **Summary**: The article reports on the negotiations between CBS and ABC, and the potential impact of the merger on the broadcast industry.

---

**For more information, please visit the original sources cited in the text.**
Eddie Drake likes tough customers. The tougher the better! And whether TV's newest private eye is tracking down crime suspects or sales prospects, he gets his man.

In "The Cases of Eddie Drake," his series of 13 half-hour mysteries filmed especially for TV, rough-and-ready Eddie has plenty of help. With Don Haggerty ("Command Decision," "Canadian Pacific") in the title role, the cast includes "Kiss Me Kate's" Patricia Morison, and featured players Hillary Brooke, Theodore Von Eltz and Angela Greene. Scripts are written by Jason James, writer for "Suspense" and other network mysteries.

Sponsors are discovering, in TV as in radio, that crime does pay... in jackpot ratings and results. (Evidence: "Man Against Crime," "The Web," "Danger," and many others.)

Got tough customers on your hands? Put Eddie Drake on the case.

Radio Sales

Radio and Television Stations Representative... EBE

Radio Sales TV Productions:
THE CASES OF EDDIE DRAKE
VIENNA PHILHARMONIC ORCHESTRA
ERIK THE RED
WORLD'S IMMORTAL OVERTURE
RANGE RIDER
HOLLYWOOD ON THE LINE
GEOG AUSTY SHOW
CIRCLING THE KILOCYCLES

St. Louis—Harry Fender, former
Broadway musical comedy star and
radio announcer, will join KMOX
Park Plant Hotel, has joined KMOX,
where he will play the principal part in a new show. Another addi-
tion to the station is Ed Bonner,
disk jockey at WBNJ, Newark.

Newark—Louis R. Elverman, pro-
motion and publicity director for
WAVE and RAVST, has ac-
cepted a post with the Louisville
University of Louisville and will serve
as relations director. He assumed his
new duties this past week. He has been
with WAVE since November, 1947.

St. Louis—Dr. Samuel Johnson,
born in 1912, is now general man-
der of the St. Louis Council of Jewish
War Veterans. He takes place left vacant when the man was
overseas in World War II. Johnson
will continue his work at the Jewish
service and immigrant center in New
Field, N. Y. —Michael Martin.

Tampa—General Charles N. Linder
has been promoted from major general to
second lieutenant. The General of the Panama as assistant for
Public Information, has been
promoted to new rank. The General
is now in charge of the Information
Division. Doris Kraus is a new
member of the Tampa Chamber of
Commerce department. Jack Keen, WABO
Announcer, has been named to the
after two weeks in hospital follow-
ing an auto crash. —Lloyd

Chapman, of KDKA sales staff, ap-
pointed a major in the industry
reserves. He went overseas in World
War II and remained in that arm of
the service until it was on
him. Newscasters. —Popu-
larities of Ed King's "Party Line"
program has prompted KDKA to
extend it to 8 a.m. It's on
from midnight to 2 a.m. Fresh
men for KDCA Club and
Pitt, present: Reid Garrett,
Paul J. O'Connor, treasurer;
Kevin and Louise Newsom,
87th Pittsburgh and Tele-
vision Club without opposition.

Cleveland—Ross Woodward,
radio announcer at WTAM-WNK
announced that the WTAM-WNK
commissioner for the WKY radio
is going on the air as well as half
of its piano recitals. A brick wind
and snow knocked out WKY
the air for almost two hours.

Gene Davis formerly of Akron, is
WDKO's new sports dir-
ratory, for a number of pro-
ents including NBC's "Pat-
Smith "Show.

Detroit —Sid Garriss has been
added to CKLW's disk jockey staff.

Schools Want In
Continued from page 29
requesting a hearing on its prop-

Seem the chairman, director of
WNYC, says that the station desires to expand
and increase in New York
during the next year, and that
will permit the more ex-
clusive use of the
vision. "The station
point, and that
several colleges are
by the city authorities
in addition to hundreds of
The petition adds that WNYC
ten time in operation to its
has film shows which have been
periodically presented under
problems relating to city govern-
ment. Joining with WNYC in
move is the U. S. Conference of
the WNYC's catalogue of
many of its members contemplate
of educational radio sta-

The station has not yet for-
mulated eligibility require-
tions that would prohibit the
station from accepting govern-
ment's rule in effect for FR
non-commercial
licences in non-professional

reference to the publication. In-
formation for the FR, AFRA
informs the individual against
of the charges against the per-
formers. Policy also states that "if
is not for the AFRA
activities has so offended American
ideas that it has become
harmful to the best inter-

The basic concept that all
personalities and who
be discontinued may not
be granted to him.

RMR says two-thirds of all
radio-equipped homes regularly
in WBNJ, totaling a
be worth $2.8 million.

And what could eight
step way out into a huge bonus area
in many nearby counties, giving
WBNJ totals a
be worth $2.8 million.

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WBNJ totals a
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We've made a lot of moves...

...to help you capture the New York market.

Here at WJZ, New York's First Station, a lot of strategic moves have been made lately—a lot of advances. From morning right through the night, we've run the gamut of new personalities, new programs, new programming. Whether you're trying to capture the ladies, the family, the farmers—whatever your advertising problem—there are a lot of winners here. And every one of them is in mighty good company! So don't delay... call Ted Oberfelder at TRafalgar 3-7000 and let WJZ help you pick the right show at the right time for your product.

Here's the new line-up:

- Phil Alsmith . . . 6-6:30 am, Monday—Friday. WJZ's ambassador to the station's five-state farm market is a real diplomat. President of the National Association of Radio Farm Directors, he puts across the sales message as easily as the latest news on agriculture.
- Suavano and Marsh . . . 6:30-7:15 am, Monday—Friday. These refugees from nighttime radio comedy start the day off right for the potential customer with their early morning combination of laughter, music and integrated selling.
- Don Gardner and the News . . . 7:15-8 am, Monday—Friday. Straight, unadulterated news is what a lot of people want with their morning coffee in these days of global confusion... and Don Gardner is an old hand at broadcasting it expertly.
- The Fitzgeralds . . . 8:15-8:35 am, Monday—Friday. The Fitz-gees...the couple who made "Mr. and Mrs." programs a part of radio entertainment and a part of radio selling...have an audience famed for two things—loyalty and high buying power.
- Herb Sheldon . . . 12:30-1 pm, Monday—Friday. Herb has the curve that holds the listener and sends her away from her radio in a happy frame of mind... with the name of the sponsor's product stiched neatly within the frame.
- The Chees . . . 2-2:30 pm, Monday—Friday. Radio's Perfect Matron House-blends wit, chitchat, and the best in the latest records into a pleasant half hour that gives the listener a lift as she goes shopping.
- Dean Cameron . . . 4-4:30 pm, Monday—Friday. The Homemaker's Friend and Philosopher is a dy expert at winning the confidence of the little woman who is listening...so that when the selling plug comes along, she wants to believe it.
- Hel Block . . . 6-7 pm, Tuesday—Thursday. A well-spun record never sounds so good as when it's spun on its way by this top gag writer and wag; it's a good hour to spread a sales message along, too.
- Cholly Knickerbocker . . . 11 pm—midnight, Monday—Friday. When Cholly (Ignat Casa) tells the late evening listener about society's doings between records and interviews, the listener knows it's the real McCoy; he will feel the same way about a sales message.

The next move is yours!

More than ever NEW YORK'S FIRST RADIO STATION WJZ-770.

American Broadcasting Company
Best British Sheet Sellers (April 23, 1931, Page 11)

**First Group**

**1.** "Mister and Missus"—"The Things I Never Do"

**2.** "Mister and Missus"—"Missus"

**3.** "Mister and Missus"—"The Things I Never Do"

**4.** "Mister and Missus"—"Missus"

**5.** "Mister and Missus"—"The Things I Never Do"

**Second Group**

**1.** "Mister and Missus"—"The Things I Never Do"

**2.** "Mister and Missus"—"Missus"

**3.** "Mister and Missus"—"The Things I Never Do"

**4.** "Mister and Missus"—"Missus"

**5.** "Mister and Missus"—"The Things I Never Do"

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**LP Jazz Reissues Squeeze Bootleg Disks on Old Collector Items**

Bootleggers, who have been earning considerable profit from the operation of selling dubiously recorded music, have squeezed out of business by the long-playing and 45 rpm developments. RCA Victor, Columbia and Decca, with extensive jazz catalogs dating back to the 1920's, have prepared extensive release programs of their early jazz recordings. The bootleggers, whose listings are contained in the original labels have been getting 42 and more for some titles.

The biggest single deal in the bootleg market was for a batch of 45s marked "Stras-Hall," with a release of 48 sides in both long-play and 45 rpm form. The early titles are not numbered, and have been long available, were the hottest items in the jazz field, and could be snapped up an early release of a long-play platter which was released March 31, on John W. Beller, with a lineup of most of the top jazz artists in the last 30 years.

---

**Singer Eddie Fisher Forms Music Firm**

Eddie Fisher Music Inc., has been chartered to conduct business throughout the world. The company will be based in New York. Capital stock is $100,000, no par value. Directors are Eddie Fisher, Milton Black, and Gladys Berle. Fisher, vocalist and disc artist, was recently inducted into the industry. Blackstone is a former stage actor and Miss Berle is Blackstone's secretary.

---

**Tommy Dorsey to Debut Air Force Date**

Tommy Dorsey orchestra will interpret its tour of one of the items of the 1931-32 Armed Forces Day celebration May 14th at the Air Force Club, Air Force Base, in Philadelphia, Pa. Tommy Dorsey will be joined by Eddie Fisher, who now makes his debut on Air Force Club dates.

Deal also calls for Air Force dates in Chicago, Baltimore, and New York. Tommy Dorsey will open his Carlton Gardens in Chicago, May 1st, after a successful tour of the West Coast.

---

**Coral Busy Inkling**

Flock of Artists

Coral Records, has signed a flock of artists to its pop and blues department. This follows the past couple of weeks, in the pop field, artists and repatriation chief singer Vaughn Harton as an orchestra leader and Milton Black, director of artists from Lon- don Records, Horton, incidentally, is the composer of the current "Mockin' Bird Hill," and "Why Was I Born?"

The Flock knows the art of the business, and will be heard soon.

---

**Harbach Hands Music to Us**

Show in Mall Prince Club

Washington, May 31—For the second straight year, the American Society of Composers, Authors and Publishers has held its annual meeting and deep impression on the D. C. corres- ponders last week, at a luncheon新格局 held at the Hotel Willard. Otto A. Harbach, ASCAP, presided, headed a line-up which included such luminaries as Irving Berlin and Frank Loesser, with Earl Brown, ASCAP manager, as publicist.

Vocational singing of the composers

Harbach made a talk to more than 100 ASCAP members, where in which he explained the need for ASCAP and remaindered the importance of the ASCAP in the reporter and writer of lyrics. Then, in the stage in the auditorium where the lunch was held, Wrighting

and Morris, ASCAP, delivered messages from "Tree Growin' in the City and the Country's Brand New Dreams," and "The Story of the Dreamer, singing to "Love Is the Reason." This was followed by a medley of Schwartz's standards, sung by Miss Maxwell. The music they sang at the ASCAP meeting was as notable as the music they sang at the ASCAP meeting. Harbach's numbers were also sung in the ASCAP meeting, and his wife teamed to do his "Baby Boy."

---

**Lea Brown into N.Y. Cap**

Pronto After Europe Tour

N.Y., May 29—Lea Brown has been in Europe for the past six months, and arrived here Sunday (6) with her orch and band. The group has been playing through England and France, and will appear at the Capitol Theatre, N.Y., May 24th, after he arrives back in the U.S.

Upon his departure, Brown cut his first album for Coral Records, with each tune in the set based on a melody which he wrote. A few months ago, LeaBrown cut a number from Brown from Columbia's hit "Baby Boy."

---

**Billie Holiday Set**

Billie Holiday was inked to a pact by Atalanta Records, N.Y. The signing was held in May 2nd, and was announced by Ed Fox, president of Atalanta Records.

Miss Holiday waxed her first record for Atalanta on May 2nd, Tiny Grimes and his Rocking Highlanders.

---

**Singer Eddie Fisher Forms Music Firm**

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Cool Reaction Greets Huruk Plan

On Disk Tax to Back Longhar Orgs

Suggestion by Sol Huruk for an unpaid tax on records as a way to provide financial help to major organizations sympathetic to music and orchestral groups results in a positive reaction from many onlookers.

By THE TIMES-HERALD

Miami Herald, Feb. 4

Decca Sec's Fatal Crash
Barstow, Calif., Feb. 8

Lillian Wiese, Decca's Dir. of Publicity, George Cates and Ted Mark of the West Coast Station, was killed instantly in a head-on collision near Las Vegas over the weekend. Nurse McGee, of Robbins-Feston's Office, was also in a critical condition at a local hospital. Miss McGee is sister of the late Max McGee, Lucky Wilbur.

Maureen Wayne, widow of Morrow Wayne, Decca chief engineer until last May, was killed in a plane crash last night.

Buddy Morris
To Seal BMI Co.
This Wk. in N.Y.

Deal for K. H. Morris Music to set up a Broadcast Music, Inc. affiliate will finally be sealed this week. It is reported that the BMI pact will be signed by publisher Buddy Morris. Signing is actually a formal notification to BMI that Morris is joining the BMI firm under the tag of Meridian Music several weeks ago. Sid Kornheiser, firm's man in N.Y. from the Coast Monday (?) to launch the BMI operations.

Morris, meantime, is setting up a string of control points from New York to Los Angeles. Leo Robin, this will be an American Alliance of Authors and Publishers affiliate, along with Morris' wholly-owned American Artists and Writers, and Mayfair companies and his partnerships in CCM, Rills and such other concerns as in Harwin Music with Harold Berman, under the watchful eye of Ben Robbins, who is serving as the BMI's man in N.Y.

Accident Casualties

Two band agency men hit the streets last night.

The Heritage Temple, a Baptist Church, has its organ damaged when a truck crash at the church and Harwin Music with Harold Robbins, under the watchful eye of Ben Robbins, who is serving as the BMI's man in N.Y.

Weavers 9-Tune Album

The Weavers will up its quota of 16-tune albums with the release of their Dec. album Friday (11) in N.Y. The album will feature nine tunes by the Weavers and one lone recording in the Weavers' style.
<table>
<thead>
<tr>
<th>Record</th>
<th>Artist</th>
<th>Label</th>
<th>Date</th>
<th>Time</th>
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As polled via leading U. S. "request" disk jockeys.
**Rash of Old Folk Hits Provokes Public Friction Over Authentic Versions**

The increase of public domain songs on the record market is creating friction over the use of old folk tunes in the publishing field, with several well-known songs being marketed by various firms. Since 1920, the use of folk tunes has been popularized by disk hits, publishers who own these rights are demanding that they be paid for their use.

According to a small but active group of copyright claimants, who have been working for years to bring folk music into public domain, the industry is now merely using the folk tunes as a means of luring a larger audience to their products. These claimants say that their efforts have been met with resistance from the record companies and that they have been forced to give up their efforts.

**RCA’s Fleder Promotion**

RCA Victor is preparing a major lawsuit promotion drive for the first time in months. The three-week campaign will commence on January 10 in conjunction with the new orchestra conductor of the Boston “Pops.” This is an attempt to get the public to recognize the fact that RCA Victor is issuing 32 singles under the “Pops” label, with the fact that the symphonic orchestra is being ousted.

Company, meantime, is preparing a campaign that it will call “Jalousie,” which features the Norden, the girl who could be your girl.

**Brit. Union Nixes U.S. Name Bands**

London, May 2.

The Musicians Union has notified members that they are not allowed to appear at the Royal Festival Hall concerts staged by the National Federation of Jazz Organizations on July 14 and 16. The union’s granted-exception permits to portray two U. S. bands. These bands are to be advertised, perform at the two events, have an arrangement with the union’s permission.

The discovery arose it had been planned to present some Nashville names on the programs. Up to 200 appearances of these amateur bands are expected. But the union’s Hudson suggested the amateur project, and the union’s general manager, Hans Held, complained that the union would be unable to ban them without offending others.

Other record companies are cur- rently arranging to take over the artists for similar tours.

**Spot Announcements As D. J. Artist Promotion**

In a move to personalize the deejays in the industry, some record companies are arranging for their artists to tape 50-second spot announcements introducing current waxings.

**First Taped**

The first spot was last week by Nat King Cole for his Capitol recording of “Sophisticated Lady.” The stalling will send tapes to 250 stations about the Capitol window and counter promotion.

**Band Review**

MRS. XAVIER CUGAT ORCH (1)

With Carlos Vidal (2)

Mrs. Xavier Cugat (Lorena Allan) and Carlos Vidal with the Latin orch. Her outfit will tour the U. S. and Canada to give the Latin orch. the right to do the kind of music she has been doing for the past three years. She will make her first appearance in the U. S. this week. Mrs. Cugat’s sidemen also will do their share of selling. She has advertised such as “Two for Two,” “Night and Day,” “Tico Tico,” “Nineteen,” “Tin Man,” “Chiquita,” “Love Me Tonight,” “I’ll Be Seeing You,” and “I’ll Be Seeing You” for the past two years.

**RCA Flies ‘Alice’ to N. Y.**

To Cut Album from Pic

RCA Victor flew in 13-year-old Cathy Beamont, who plays Alice’s role in the Broadway version of “Alice in Wonderland,” from the Coast last weekend to cut a kiddie album. The record company has elaborate layout production in the company’s catalog, the four-sided cut will feature excerpts from “Alice in Wonderland.” The record company is also considering the possibility of a new release in conjunction with the book’s projected press.

---

1 Filmmusical. 2 Legit Musical.
Orange Music Sets Up
BMI Subsid for Jingles
Gearing itself for the increased use of singing commercials on AM and TV, Orange Music Co., Ltd., has set up a new subsid, Jingle Music Co., last week to produce the miniature tunes so that they are popular and clear and through Broadcast Music, Inc., and used by the performance rights societies. The new publis also serve as a clearing house to answer the queries from ad agencies that want to check a jingle for originality before it is submitted for publication.

Jazzy and Ginger Grey, jingle producers who head Orange Music Co., Ltd., were present last week to sign contracts to produce the small tunes for a variety of clients. Since most singing commercials are written as pop tunes, jingle producers claim that they can make a good thing of the jingle and gain popular appeal through Broadcast Music, Inc.

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THE RETAIL DISK BEST SELLERS

Week Ending May 5

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<tr>
<td>Weavers (Decca)</td>
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<td>3 2 2 2 4 6 8 9</td>
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<tr>
<td>Ray Charles (Columbia)</td>
<td>7</td>
<td>9 6 8 7 1 5</td>
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<tr>
<td>Mario Lanza (Victor)</td>
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<td>6 1 7 2 4 3 6 7 5 2 1 4</td>
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<td>Perry Como (Victor)</td>
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<td>Les Paul (Capital)</td>
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Disk Best Sellers by Companies

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FIVE TOP ALBUMS

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</tr>
<tr>
<td>Victor</td>
<td>1</td>
<td>4 1 2 1 8</td>
<td>Mercury</td>
<td>2</td>
</tr>
</tbody>
</table>

EDITH PIAF

THE SYNCOPATED CLOCK

Pluggers' House Organ

To Be Ready June 1

The first edition of the Music Publishers Contact, employees' house organ will be ready June 1. The recently formed MPCP, the executive committee will publicize it monthly thereafter as a means to strengthen its trade relationships. Copies will also be distributed to contacts.

Your First Important Summer Song

'CAUSE I LOVE YOU

DINAH SHORE—BCA Victor

EDITH PIAF—Columbia

HOLLIS MUSIC, INC.

120 West 53 Street, New York 19, N. Y.
a HIT in Motion Pictures —
a HIT on Radio —
a HIT on Records!

Amazing —

DENNIS DAY

— comes through with a
BIG POP HIT RECORDING . . .

MR. AND MISSISSIPPI

backed with

A TRINKET OF SHINY GOLD
20-4140 (47-4140)

"Mona Lisa"
"All My Love"
"Xmas in Killarney"
"Dear Hearts and Gentle People"
"Clancy Sowed the Broom"
"My Wild Irish Rose"
"Goodnight Irene"
"Galway Bay"

RCA VICTOR Records
On the Upbeat

New York

met with the Three Deuces, N. Y., for two weeks at Trocadero, N. Y., The Alexanders, vocal group, arrived N. Y. last week for TV set photographs.

Buddy Green band replaced Earl Swane in the Ellis Lawrence orchestra. Paul 'Huckabeck' Williams talked five-year management pact with Shure Records.

Chicago
Eddy Howard goes into Forest Park High, St. Louis, June 3 for one week, follows to Ellithorpe Garden's, June 20 for three weeks, then goes to Peony Park, Omaha, July 19 for five days. Den McCreary closes at Statler Hotel, Buffalo, May 12 and 13 at Biltmore Hotel, Kansas City, May 16 for a month... Ted Lewis set for Gray into Beantown May 29 for one week... Church Fighting for Jesus with Sr. Grace Way, Lake, Minn. June 27 for one week. June 21-22 at WSPA, Minneapolis... over from WOAP to ABC for summer contract. June 18 for a week. Janet Low at the Statler Hotel, Buffalo, May 9... MCA nabbed booking of Willows., Atlanta, getting Grace Way, Detroit, Edgier Pop and Josephine Duke orch. this week... Bob Vineyard to Cairo, May 18... Red Pete returning Brant Ray, May 18... Joe Main and the Renegades at the Inside Club, Minneap., Minn. May 14... Junior Davis and the Jiffy Jive at the Inside Club, Springfield, May 5 for two weeks... Ted Weis and His Orchestra at the Inside Club, Springfield, May 27 for two weeks... Clipper Davis takes over night-time chores at Blackhawk, Chicago, replacing Gay Claridge... Harnessing set for Pip Squeak at WOR, New York, May 10 for sixth week in three years. Group follows at Last Frontier, Las Vegas, May 18, then re-opens to Mayoral, R. I. June 7... Frankie Masters plays Lafayette, Ind., for six shows June 6 for five days... Joe Saddy to Schrader Hotel, Minneapolis, June 18... Jimmy Palmerio in Latin Villas, Kansas City, May 23 for two weeks... Ed and Lila Conley go to Benny Goodman, Park, Pittsburgh, July 23 for two weeks, with Harry Jerome following Aug. 6 for two weeks... George Shearing to Blue Note Cafe, Dallas, May 27 for two weeks... Eddie South pact for Brass Rail, Chic., May 7 for three weeks... Teddy Spielberg to Lakeside Music Hall, Buffalo, May 22 for two weeks... Tommy Phillips to Pennsylvania Hotel, Memphis, June 11 for three weeks.

Kansas City
Switches in dates brought Sammy Walsh to El Cashish of the Belvedere Hotel May 4, instead of The Musik... Harry and the Heirs, July 15 for a return date... Similar switch brought Bill Novak and the Upsetters to El's, instead of the Garden... Buddy and the Mood, July 27 for two weeks... John location, July 4... Sammy Kaye crew, July 23 for six weeks... for one-nighter 19... Albert King starting 15th week as organist in the Cabana of the Philadelphia Hotel... Beverley Ross joins Dean Beal trio at vocal in Drum Room of the President Hotel... Harry Dunn will return his hall for private parties this season at Fairmont Hotel... Ted Weis and the Jiffy Jive go into New York May 14... Jimmy Palmerio, the Jiffy Jive at WIPA, May 23 for two-week stand... Midland Hotel... Jiffy Jive at Al Green's, Detroit, open

May 10. It's a move from Michigan State, to St. Louis, June 11... Jimmy Palmerio joins the Concord Hotel for another summer... Joe Main, the Renegades, at the Inside Club, Minneap., Minn. May 30... Ed Weis, the Jiffy Jive, takes over night-time chores at Blackhawk, Chicago, replacing Gay Claridge... Harnessing set for Pip Squeak at WOR, New York, May 10 for sixth week in three years. Group follows at Last Frontier, Las Vegas, May 18, then re-opens to Mayoral, R. I. June 7... Frankie Masters plays Lafayette, Ind., for six shows June 6 for five days... Joe Saddy to Schrader Hotel, Minneapolis, June 18... Jimmy Palmerio in Latin Villas, Kansas City, May 23 for two weeks... Ed and Lila Conley go to Benny Goodman, Park, Pittsburgh, July 23 for two weeks, with Harry Jerome following Aug. 6 for two weeks... George Shearing to Blue Note Cafe, Dallas, May 27 for two weeks... Eddie South pact for Brass Rail, Chic., May 7 for three weeks... Teddy Spielberg to Lakeside Music Hall, Buffalo, May 22 for two weeks... Tommy Phillips to Pennsylvania Hotel, Memphis, June 11 for three weeks.

New Jersey
Connie Hines, Bob McMichael... Connie Hines, Bob McMichael.

Newark
Packs for two nights at the Trocadero, N. Y. May 15 for a week... Pat Pritchett, the Jiffy Jive, opens at the New Yorker Hotel, June 18 for eight days... Joe Main, the Renegades, at the Inside Club, Minneap., Minn. May 30... Ed Weis, the Jiffy Jive, takes over night-time chores at Blackhawk, Chicago, replacing Gay Claridge... Harnessing set for Pip Squeak at WOR, New York, May 10 for sixth week in three years. Group follows at Last Frontier, Las Vegas, May 18, then re-opens to Mayoral, R. I. June 7... Frankie Masters plays Lafayette, Ind., for six shows June 6 for five days... Joe Saddy to Schrader Hotel, Minneapolis, June 18... Jimmy Palmerio in Latin Villas, Kansas City, May 23 for two weeks... Ed and Lila Conley go to Benny Goodman, Park, Pittsburgh, July 23 for two weeks, with Harry Jerome following Aug. 6 for two weeks... George Shearing to Blue Note Cafe, Dallas, May 27 for two weeks... Eddie South pact for Brass Rail, Chic., May 7 for three weeks... Teddy Spielberg to Lakeside Music Hall, Buffalo, May 22 for two weeks... Tommy Phillips to Pennsylvania Hotel, Memphis, June 11 for three weeks.

Variety

Sightings of retail sheet music sales, based on reports obtained from retailers, wholesale distributors and manufacturers and showing comparative results for this end last week.

Weekly Ending May 5

National

Rating

This Last

wk. wk. Title and Publisher

1. "Okie's Bird Hill" (Southern) 11.1
2. "I Can't Help Myself" (Shapero-B.) 10.9
3. "It Is No Secret" (Lavay-W.) 10.9
4. "I'm Your Love" (Miller-Mercer) 10.9
5. "Mississippi Mouse" (Starr-G.) 10.9
6. "I Would Love You" (Dinny) 10.9
7. "Too Young" (J. Frank) 10.9
8. "Two Little Girls" (J. Frank) 10.9
9. "I've Never Had It" (Stearns) 10.9
10. "Blue Smoke" (Larue) 10.9
11. "Sawin' Something" (LaPefll) 10.9
12. "Mary Lou Bens You" (Pickwick) 10.9
13. "Now I Love You" (Stearns) 10.9
14. "I Apologize" (Crawford) 10.9
15. "New High Noon" (Chappell) 10.9
16. "Bring Back That (Maypole) 10.9

指望 Hills" (Corral) — Terry Gillis- son, "Fast Freight" (Dace) Howie Hale, "Cora" (Coral) — M-G-M — Ivo Houston, "My Pop in There" (M-G-M).

NEW HAMPSHIRE FESTE

Harvey Grant

sings

"YOU BELONG TO MY HEART" ~ "HANDS OFF MY HEART"

M-G-M RECORDS

10924 78 RPM K 10925 45 RPM

In MOTHER'S ARMS

Another BRI Hit-Up All

Published by BMI

Recorded by

FRANKIE LANE — Col. 30367
ALEXANDER BROS. — Mer. 5620
ALLEN GREENE — Mer. 5622

ZING ZING ZOOM ZOOM

FORGOTTEN SONGS

program... YOU WAS!

The Charming Duet
Paul Francis Webster

A Song for Mother's Day

by L. STEWART WARE

BROADCAST MUSIC INC., NEW YORK, N. Y.
Tennessee Ernie
America's Fastest Rising Singing Star

SHOT GUN BOOGIE
19 consecutive weeks on the Billboard Popularity Chart
4 Million Tennessee Ernie records Sold in 18 Months!

Current Capitol Record
"MR. & MISSISSIPPI"
"SHE'S MY BABY"

Capitol

THUNDERBIRD HOTEL
May 10-23
This is the fourth return for Dean Martin & Jerry Lewis to the West Coast in a year, and it is of more than usual importance, as they are expected to follow Jimmy Durante.

Seasoned troopers, the pair are and they have a good sense of timing, their constantly shifting smiles and the glint of Marty's straight to Lewis' curve recent hit "New York, New York" trade away here. Bonfire Girls, which was presented at the 6:30 reservations show, has been repeated at the 9:15 show that represents the real test in the recent history of this theater show.

Chez Paree, Chi. Chicago, March 2. Mary Amatruda, Kaye Frumenos, Cami, Rhoda & Kyle, Al Jaffe & Sonny, and the new quartet, Joe Stahl & partner, are on tap for this show. The new act consists of one blonde, one bearded dwarf and two otters, and the show is billed as a "luncheonette" for both sexes.

This is a two week fill-in until Miss Revere returns from May 3. However, even as minor fans of the act, we must say that the show is not up to the first-class standards of Miss Revere production. Only act which measures up is the one performed by Miss Amatruda, who is known for her ability to hold an audience's attention with her stories and her ability to hold an audience's attention with her stories and her ability to hold an audience's attention with her stories and her ability to hold an audience's attention with her stories and her ability to hold an audience's attention with her stories.

The act for the night was Miss Revere. Her presence in the audience was felt throughout her four numbers. She began by showing off a new act which she plans to use in the future, and then again gathering speed for her final number. Her second act a low key character who has a lot of energy and verve, but who lacks the ability to hold the audience's attention. Miss Revere has the second act of the night. She is a local color leader, and the audience was delighted with her performance.

The last number of the night was Miss Revere's, who was able to hold the audience's attention with her stories and her ability to hold the audience's attention with her stories and her ability to hold the audience's attention with her stories and her ability to hold the audience's attention with her stories. The act was a hit, and the audience gave a standing ovation. The act for the night was Miss Revere. Her presence in the audience was felt throughout her four numbers. She began by showing off a new act which she plans to use in the future, and then again gathering speed for her final number. Her second act a low key character who has a lot of energy and verve, but who lacks the ability to hold the audience's attention. Miss Revere has the second act of the night. She is a local color leader, and the audience was delighted with her performance.

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**Hilton Hotels’ Merriel Abbott Sees Better Cafe Biz, Hikes Talent Budgets**

Chicago, May 8.

Although activity on the downgrade, with many bit-}

tries shutting and others dormant due to the
careful management of Merriel Abbott, one of the coun-
ty’s most successful operators, his operating result
told happier story. Abbott, who looks forward to
the future with optimism, is convinced that better
times are ahead for the industry.

Miss Abbott is even updating the budget in spots which previously showed signs of small hitches or or-
table setbacks. They’ll add bands and acts, cut out 

expenditures, and work to a new smaller budget

which will ensure the proper functioning of the

business. She also displays a keen eye for talent,

and most of them are working in radio or televi-

sion and not available for future engagements.

Miss Abbott maintains that the future will be

sketched out to the extent where better times are not

warranted. While Dean Mar-

kham, owner of the Riviera in the West Loop, is ex-
ceptions, willing to work two and

three shows nightly, most tele-

vision networks are closing down

two, Saturday or possibly even three, when they

can. Now is the time for a draw an act is no room can

be allowed for uncertainty in the
toned talent costs on one show.

In the Riviera’s West Loop, the

Waldorf-Astoria takes visitor

entumptions to the Starlight

Roof, and the Palace is heading for a

summer band policy, to be followed by the opening of the

Vandella’s dance room.

The big Saturday will be back in

the oldway. In the Palace Room of the Plaza, for example, Sept. 25 and will possibly double.

(Continued on page 23)

**Skater Cleared of Draft Dodging Rap**

Pittsburgh, May 8 —

Phil Richards, skater in "Rhythm On Ice," was picked up here couple of weeks ago as a draft dodger. The clear-cut appeal but that Richards explained he had left the service in April to save the service people in Seattle and that he had signed on with the company when he returned and that in any event he had not gotten such a bad and undeserved rap.

Richards immediately reported to the service physically and was turned down any-
way.

**Ted Lewis Reopens St. Loo Club After Itsey Okay**

Chase Club of the Chase Hotel, St.

Louis, is re-opening today after a

week’s absence because of a dispute with the Inter-
national Alliance of Theatrical Stage Employees. The names are chosen by the

managers were made with the TV-Dine-O-Matic Nite Bar

Columbus, May 8 — Television and
telephone conditions have reduced the

number of people in the city to numbers in Columbus to two. Of the "Big Two" which hanged together dur-

ing the war, only the Riviera and Palladium remain.

The Gloria is now open only on

Saturday nights. The Carlyle and theater are closed and will be

closed until further notice.

**West Memphis Green Light**

West Memphis, Ark., May 8.

Joy Theatre here, which has been closed because of loc-

al opposition for the past several weeks, recently re-opened again to its Kitlin, but with

new policy. Mayor P. M. Danis, and each of the two

put the shutters on the local house, the Joy, and the Acme.

Two-strippers act sans strip artists. The strip-

pers were taken off the closing of the theatre, located 15

blocks from the business district.

The two-day house (four shows a day) will

be with the navy base nearby.

Mayor Danis said Jaymes will "be-

come the out and absolutely clean

Absorb 2 London Firms**

London, May 8 — Local agency

Lewis & Lefler Ltd., is to join the Lewis &

Lefler and Lewis, is an in-law of Lewis, and

will be done by Bob Knowles, a

Brian Cosbrough, exec of Grade A

New York. There will be a

import of Continental novels.

The Johnnie Riches agen-

cy, 130 W. 48th St., New York, on

Grade Oct. 1, will join out-

fits into Flamingo Grade.

A newsstand in the N. Y.

grade is to be taken and

Grade reliable for an

introduction of Novelties.

Riches outfit consists Enrur-

son, president of the mem-

bering team of Derrickson and

Brown. LaVerne, director in the firm with

Lewis, Leonard Kimberly, also of

Riviera and Page act, and Nat Berlin, the

general manager.

See Theatre Dates**

For Josie Baker,

Cafe Demands High

Josephine Baker will hence-

forth play most of her U. S. dates

salaries, which calls for

job. As a result few cafés will be

added to out of that kind of

The singer's initial dates in the

U. S. were at $7,500 plus

percentages. After the start of the week-

nitch in the market, Baker has

been upped to $10,000 plus

other factors, all of which

weekly in tax. Extra per-

mances could cost as much as

$5,000 per week. She will play another

fifteen shows in May or June or July. Spot closed for re-

ed by Sal Schuyler. Miss Baker's per-

ance was reduced to a

from her.”

After her Copa City date, Miss

Baker will go to New York for several

weeks. No Coast dates have been

ons for her to play the

RKO Hi-Yo, and will be

early July. Miss Baker will return to Europe in August

Gypsy Rose Lee Inked

For Palladium, London

Gypsy Rose Lee has been inked

for two weeks starting Aug. 27, at

$6,000 weekly. She'll also play

Palladium, New York, but ex-
pensively in Europe having gone over

played recently at the Prince of

Wales Theatre, London.

Cherry's G.L. Tour

Toronto, May 8.

Because she has a chance to ap-

pear at the opening of the new

lou of U. S. Army camps in Eu-

ope, Miss Baker and her group

contract release by the Barker

outlet across the border.

New York social columnist with

Goodman, Miss Longacre was

single act her in Canada and

Barker when she accepted the

offer of Lewis Brown, the Hope

tour. Barker contract had another

in June.

AGVA Snagged on

Ringling Accord

The American Guild of Variety Acts, af-

ter months of stailed nego-

tations will not sign with the

Ringling Bros. and Barnum & Bailey

circus this year. Contract was re-

sured last week by circus presi-

dent John Ringling North with some

emotions expressed by both par-

ties as a result of the delay. Con-

track is estimated is at $17,000

out the loss in income of

success ful at that first time

on the Ringling Bros. circuit.

Various theatres all over the

country want to sign with the

Ringling Bros. contract, which

used to be an open one and

which the AGVA has refused to

ac- cord to. However, it is one of the conditions of the

negotiation, South and AGVA A

check for initiation fees and

months. The amount was

$20,000 was paid by North

a long-term contract, and

Impey. North will be no con-

tract, amount paid by the cast

and those who have violent

to the circus. It’s probable that

an agreement will be reached

with the test show and that

negotiations will continue

with regard to proper union require-

ments.

Before the opening last week, AGVA was prepared to

pull off a strike on the outfit, which

broke hours after receiving a

sign to sign a contract. Negotia-

tions have been one of the hot-

point at Madison Square Garden

circuit. It thought would be a final draft of the contract

recently submitted some clauses. It was con-

firmed that both parties have

year’s pact and start from scratch

with the performers who signed as a

measure to enforce union condi-

New Settlement On Canova Omaha Sult

Omaha, May 8.

Break-of-contract suit against the Ak-Sar-Ben Temple, here, and Judy Garland, the new

memorial. Temple charged that Miss

Garland was paid $1,250 in the

July, 1948, after advancing her

Manuscript came to an end.

Weekly receipts reached $707 receipts of a

headed by Miss Canova which

was placing here.

N.Y. Nity Nite Biz Bagged But Wow 170G for Copa, Latin Qtr, Riviera

While the majority of all-

ers is out, the sports, travel and TV cosmos, the

events there are on for to play the

RKO Hi-Yo, and will be

early July. Miss Baker will return to Europe in August

Gypsy Rose Lee Inked

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for two weeks starting Aug. 27, at

$6,000 weekly. She'll also play

Palladium, New York, but ex-
pensively in Europe having gone over

played recently at the Prince of

Wales Theatre, London.

The two-week notice posted last week by

Negro, N.Y., has been extended a third week. Tentative closing date for

the theatre is May 23rd. The change in the

improves it’s that the vaude-

vuedale revivals to the

theatre. Business has picked up consider-

able during the closing

the closing of the

Vaudville. May 8.

The beginning of its vaudeville revival years two or

months, are no yet more

of the three-weeks. It

A temporary h.p. has been

publicly now being advertised as

Saturday night. It is

acter. Grosses had been for

for several months, like most of the

vaudeville revivals. This

Vaudeville.

Note: This is the last issue

issue.

Holiday on Ice Starts European Tour in Lisbon

Lisbon, May 8.

"Holiday on Ice of 1945" is set

to sail from here tomorrow night (Tues.). Date has

been chosen for the arena holding about 8,000 with

20,000 in the stands and the

company will stay here at least a couple of weeks before

journey to France. "Holiday on Ice" is to open here

is expected to be the last stop of the tour.
Night Club Reviews

Columbia Records

KEN GRIFFIN

* Fort Worth Opera House

SEOR CARLOS

FOR FORT WORTH GARDENS

Faces Pictures

FORT WORTH GARDENS

American Dep. WHD GOVERNMENT

EXCLUSIVE

VARIETY

WEDNESDAY, MARCH 5, 1952

La Rambla, Las Vegas

lessons and songs. He’s in for a

Bisnow, Harry Milam

Burgundy, Miss

Booster of the Western Union

El Camarón, Las Vegas

Las Vegas, Nevada

Village Barn, N. Y.

Fashion, Miss

WASHINGTON, D.C.

Juneau, Miss

JACK BENTON

Washington, D.C.


taken plenty of time to

Carl Raymon, Joey Bishop, Tony

Comedy Material

Crazy Hollywood

Jack Benton

World's Greatest Ne-Leugh Comic

Currenty

PALACE, NEW YORK

Burton and Janet

"Crazy Hollywood"

Montreal, Quebec

Kelli, Miss

Sharon, Miss

TOASTERS, NEW YORK

THE TOUCH OF GENIUS

The George Shearing Quintet

TIFFANY CLUB

LOS ANGELES

SHAW ARTISTS CORPORATION

RUSTY FIELDS

"The One Man Show"

Now Appearing at the Palace, 54th Street and 8th

DIAMOND LIL

Monday to Friday

ROY DOUGLAS

"The Double Headed"

"Wednesdays Only"

BOB DEAN, LAS VEGAS (THE ORIGINAL 2263)

DEAN, LAS VEGAS (THE ORIGINAL 2263)

DEAN, LAS VEGAS (THE ORIGINAL 2263)

DEAN, LAS VEGAS (THE ORIGINAL 2263)

PAGA SANG

DALE HOLLOWAY

Joe Bisnow, owner of the El Camarón in Las Vegas, is

Burt, Miss

"The Burtons and Janets"

Mme. PLUMON, NEW YORK

Isham, Miss

In showing the business end of the El Camarón, he

the city of Las Vegas. He has
"Men's Best Friend" tract on re-

Mr. Burt, owner of the El Camarón, in Las Vegas, shows

a Parisian Revue

Burt, Miss

the Parisian Revue, is as

TALLER, the former Chicago hit, is

Las Vegas (THE ORIGINAL 2263)

(Continued on page 32)

The Touch of Genius

The George Shearing Quintet

Knottsupiter

TIFFANY CLUB

LOS ANGELES

SHAW ARTISTS CORPORATION

RUSTY FIELDS

"The One Man Show"

Now Appearing at the Palace, 54th Street and 8th

DIAMOND LIL

Monday to Friday
The relationship between Cantor and Jessel has given them validity in the eyes of the public and of the theatrical profession. It was this friendship that was responsible for the fact that many people would put up $5 each to listen to the pair. Their loyal audiences spoke not only of the high emotionality of the act and the great affection and esteem held by the audience, but also of the fact that it had brought them closer to the world of the stage and to the world of the public. The data was pieced together by the companies who produced the show and by the company that held the show. It was the loyalty of the audience that was responsible for the fact that it was a failure. The show was a failure because the audience lost interest in the act and the loyalty of the audience was not restored.

The following shows received the good news: Jerry and Harry, the Glenn Miller Orchestra, and the following three acts: (1) The Glenn Miller Orchestra, (2) The Glenn Miller Orchestra, and (3) The Glenn Miller Orchestra.

Chill Bills
Chicago's Palmer House Empire Club presented a month's musical review with the following three acts: (1) The Glenn Miller Orchestra, (2) The Glenn Miller Orchestra, and (3) The Glenn Miller Orchestra.

Hilton Hotels
Continued from page 14

Alton's musical review jettisoned its most popular star, and the remaining three acts continued to hold the audience in the month concert tour, which was billed at $300,000.

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New Acts

VARIETY

CANGNOLI, PLANT & NELSON

Coffee View, Miami Beach

With a new confederate to bring the past back to life, and Mark Plant (nee Joey Adams) as the new star, the troupe has come up with act that is fresh and potent. Despite the new presentation of material, with much new, they can bring it to a comedic act with potencies that are as fresh as its style through cafes, to radio and video.

LARRY DANIELS

19 Miss.

20 Miss.

22 Miss.

VARIETY

FRANCISCA CAMEO

12 Miss.

25 Miss.

28 Miss.

FRANCISCA CAMEO, a French contralto, has an important American appearance here. But she is not a girl who has been looking into this large hotel bil

her to the attributes that should find her in the stage. Her presence is always heard, whether she likes it or not.

Attractive redheaded is wise in her choice of foreign melodies, choos

ing such as "La Vie En Rose" and "Comme C'est Trop". In warm throaty contraltos, her presence is a crack and never fails to make them in

terest. She is a delight, is a joy and should be managed to somewhat subdue the

all the way. Chippie has just the right knowl

dedge to get them going. She is a delightful girl. She is a delight and should be managed to somewhat subdue the

dreadful effects of her voice, which is a crack and never fails to make them interest.

HILBER

Village Barn, N. Y.

Toung out in an elevated couple of songs, Miss Hilde

cker and the contralto miss the best opportunity to keep the audience interested. Miss Hilde

cker and the contralto miss the best opportunity to keep the audience interested.

HILBER

Village Barn, N. Y.

Toung out in an elevated couple of songs, Miss Hilde

cker and the contralto miss the best opportunity to keep the audience interested. Miss Hilde

cker and the contralto miss the best opportunity to keep the audience interested.

HERB LINDE

20 Miss.

20 Miss.

20 Miss.

HERB LINDE, a French contralto, has an important American appearance here. But she is not a girl who has been looking into this large hotel bil

her to the attributes that should find her in the stage. Her presence is always heard, whether she likes it or not.

HERB LINDE

20 Miss.

20 Miss.

HERB LINDE, a French contralto, has an important American appearance here. But she is not a girl who has been looking into this large hotel bil

her to the attributes that should find her in the stage. Her presence is always heard, whether she likes it or not.

ERNEST RAMSAY

20 Miss.

20 Miss.

20 Miss.

ERNEST RAMSAY, a French contralto, has an important American appearance here. But she is not a girl who has been looking into this large hotel bil

her to the attributes that should find her in the stage. Her presence is always heard, whether she likes it or not.

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ERNEST RAMSAY, a French contralto, has an important American appearance here. But she is not a girl who has been looking into this large hotel bil

her to the attributes that should find her in the stage. Her presence is always heard, whether she likes it or not.

LOLA LAUN DANCERS

12 Miss.

19 Miss.

19 Miss.

LOLA LAUN DANCERS, a French contralto, has an important American appearance here. But she is not a girl who has been looking into this large hotel bil

her to the attributes that should find her in the stage. Her presence is always heard, whether she likes it or not.

BOLIANA IVANKOV FOUR

12 Miss.

12 Miss.

12 Miss.

BOLIANA IVANKOV FOUR, a French contralto, has an important American appearance here. But she is not a girl who has been looking into this large hotel bil

her to the attributes that should find her in the stage. Her presence is always heard, whether she likes it or not.

BOLIANA IVANKOV FOUR

12 Miss.

12 Miss.

12 Miss.

BOLIANA IVANKOV FOUR, a French contralto, has an important American appearance here. But she is not a girl who has been looking into this large hotel bil

her to the attributes that should find her in the stage. Her presence is always heard, whether she likes it or not.
Apolo, N. Y.

Chicago, Chi.

Chicago, May 4.

Mills Bros, Ada Layne, & Ado, Louis Russi.

New bill at the Chicago, though only a medium budget offering, in}

the long run is somewhat better. The show is

held here by the house committee, and for a

the accent feeling of a little less.

Chicago is a city with a

a large party of the

Duke

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Pulitzer Legit Go-By Old Stuff; Sometimes Even Agree With Crix

Bar on in $280.90 Rap On Unemployment Insurance

Peril, Way and as a season's finest in the State Commission for failure to pay a second and third quarter of that the film was, terminated before.

Goodman had previously conducted summer stock in Maryland and was managing a tour of legitimate attractions.

Revamped Green's 'Fathers' To Open 13 Week Season At Barron Amphitheatre in Washington, D.C.


A revamped, stepped-up version of the show of the season, Green Senquetennial symphony, has had its run at the Barron Memorial Amphitheatre in Washington, D.C., for a season's shorter six-week run. It has been an added $750,000 in this week, plus approximately $25,000 for expenses that will be distributed and the money used to cover changing expenses, including rehearsals.

Santa Fe Straw Hat Set

Albuquerque 1-Niners

Santa Fe, N. M. May 8.

El Teatro de Santa Fe, local theatre, opened by Ann Lee and Richard Chamberlin, played its first performance a week ago. The theatre, opened for business, has already had a success, which was $1,000,000 in its first week of operation. It appears that the theatre will be a success, and the managers are planning to open it as soon as possible.

In the meantime, the theatre is doing well, and the managers are planning to open it as soon as possible.

Sadie Thompson, the leading actress in the play, has been received with enthusiasm by the audience.

The play is a success, and the managers are planning to open it as soon as possible.

Sadie Thompson, the leading actress in the play, has been received with enthusiasm by the audience.

The play is a success, and the managers are planning to open it as soon as possible.
Stars: Exodus From Bway Shows At Season's End (June 2) to Set Record

Exodus of stars from Broadway shows to the screen, which starts today and continues until the end of the current dance season, will be the largest and most successful ever. Of the estimated 120 stars, including the established hits, 10 top-talented players are making permanent departures from the stage. Those who have decided to make the permanent break include: Pat O'Malley of "Auntie Mame"; Edith Fellows of "Bingo", "Legs" and "Lady in a Cage"; Adolph Menjou of "The Great Ziegfield"; Ray Bolger of "The Wizard of Oz"; Patsy Kelly of "Ladies in Love"; Bert Lahr of "The Wizard of Oz"; and others.

Celia Johnson Seen in London 'Country Girl'

Celia Johnson will probably play the Uta Hagen part in a London production of "The Country Girl" for which is in negotiations. Identical roles are being played by Miss Johnson and Vivien Leigh in London. The part will be that of the downtrodden wife of a corporate executive. The production will be under the direction of Sir Laurence Olivier, who recently directed "Hamlet" in London and New York.

Indie Ticket Nominated

By Chorus Equus For 1st Time in Its History

For the first time in Chorus Equus' history an independent ticket has been nominated in the Season's End for the Academy Awards. The ticket is a set of tickets to the opening night of "The World of Henry Orient," which was produced at the Civic Light Opera, St. Louis. The production is directed by Joseph L. Mankiewicz, who recently produced "The Sound of Music" and is scheduled to direct "The World of Henry Orient" in London. The production is supported by the Academy of Motion Picture Arts and Sciences, which is responsible for the Academy Awards.

Skinner Taking 'Paris to Barns'

Cornelia Otis Skinner may try out her new one-woman show tentatively titled "Paris and the Nineties," in several summer towns this summer. She will give it an out-of-town break in early in the fall before coming to New York. For her first time, she will use "Surgically" by Frank O'Connor, directed by Donald Oenslager.

Brown Vice Nolan In 'Cour'tin' Time'

Hollywood, May 8

Joe E. Brown may replace Lloyd Nolan as star of "Cour'tin' Time," the romantic musical comedy. The role was first offered to Nolan, but he turned it down. Nolan has a contract to produce the show, and he may not be available to play the role. Nolan is currently starring in "Show Girl," which is closing in New York. A decision on whether Nolan will play the role will be made in the next few weeks.

Cohen's $17,500 'Wish' Suits vs. SOMC Involves Stopped-Payment Check

Bob Gordon to Operate 2 Hotel Arena Theaters

Hotel arena theaters will be operated this summer by Broadway producer Bob Gordon, at the Copley Plaza, Boston, and the Sahara, Las Vegas. The productions will be "The Revengers" and "The Flyer". The productions will be produced by Gordon's new company, Gordon Productions, Inc.

Brown Vice Nolan In 'Cour'tin' Time'

Hollywood, May 8

Joe E. Brown may replace Lloyd Nolan as star of "Cour'tin' Time," the romantic musical comedy. The role was first offered to Nolan, but he turned it down. Nolan has a contract to produce the show, and he may not be available to play the role. Nolan is currently starring in "Show Girl," which is closing in New York. A decision on whether Nolan will play the role will be made in the next few weeks.

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This yet another effort to turn it to his advantage with Lester doesn't measure up to the standards of the play. Acting by Paul Henreid and Earl Williams is adequate, but the story is set in 1890's Russia and the music and production are not up to the high standards of the play. The use of the Scythian锅炉 in the set is one of the few things that are worth seeing.


The Merry Widow
San Francisco, May 1

Caterina Street and Henry Street, with a musical score by Kurt Weill, and in which the Joseffson Guards is the principal musical number, is a pleasant enough entertainment, but the dialogue is occasionally too involved and the music too shrill.


c]he Scream of a Child
San Francisco, May 1

The Scream of a Child is a very fine production, with excellent acting and direction. The play is set in a modern American family and deals with the problem of child abuse.


c]he Importance of Being Earnest
San Francisco, May 1

The Importance of Being Earnest is a masterpiece of comedy, with brilliant dialogue and superb acting. The play is set in London in the 1890's and deals with the problems of society and love.


c]his Is My Affair
San Francisco, May 1

This Is My Affair is a very exciting production, with a well-crafted plot and excellent acting. The play is set in the late 19th century and deals with the problems of industrial society.


c]hree Men on a Horse
San Francisco, May 1

Three Men on a Horse is a very funny production, with excellent acting and direction. The play is set in the American West and deals with the problems of frontier life.
Chi R.O. Still O.K.; 'Moon' $15,700, N.Y. Ballet 36G, 'Pacific' $51,000

Chicago, May 8.

With "The Merry Widow" for the first time in months all other musical attractions were "South Pacific" continuing in high favor with matinee and evening performances at the N. Y. City Ballet Co., which reviewed the show, the audience was large, but only fair at the box office.

Next week (!) "Borovansky's" and "Ronaldo's" appear in the Blachman's for seven indefinite runs. Nothing had been announced.

Estimates for Last Week

Monday: ($500) 7,500; $5,500.
Tuesday: ($500) 7,500; $5,500.
Wednesday: ($500) 6,000; $4,500.
Thursday: ($500) 6,500; $5,000.
Friday: ($500) 8,000; $6,000.
Saturday: ($500) 8,500; $6,500.
Sunday: ($500) 9,000; $7,000.

"South Pacific," 12th week, is doing a fair business, with its gross at $2,000. A telegraphic outfit is on the house.

Walker-Girl' $7,200

In 1st Brattle Week

Boston, May 8.

Mrs. Win. Morris Adds To N.Y. Theatre Collection

The Theatre Collection of the N.Y. Public Library has received a major donation from Mrs. William Morris, one of the oldest theatrical agencies in the city.

Composed of letters, contracts, programs, and press releases, the collection comprises virtually a history of the theatrical business. It dates back to 1800. In the collection is a letter from Mary Morris, Sr., from among the many letters sent to the New York Times in the 1880s.

There are photographs from Nora Bayes, Eva Tan
day, Burt Lancaster, and Al Jolson and Houdini, all of whom were Mrs. Morris' clients.

Mrs. Morris' agency took place in the lobby of the Library's Central building at 65th Ave and 42 St.

Albany Stock Co. 13% Off as 4th Season Wind

Albany, May 8

Malcolm Atkinson, who produced the curtain on his fourth season of productions Saturday, will stage a revival of "Papa is All," it was the 67th production of the year.

The season ran for 27 weeks.

Albany has been successful but was less fortunate financially. The company has been dropped off about 13% this year.

The season has proved to be a success.

Harvey, which opened the season, was the first musical hit of the year. Miss Hamlins, the leading lady, was handicapped during the run by a</p>
The Agreement."

The Hobson.

The Actian.

the Herald.

Mr. Blendy.

Bill Osman.

The Associated Press.

"President Pardon."

"A Murder at the Museum."

"I Know a Secret."
**Broadway**

Arthur Tracy (The Street Singer) in a comeback top as Jack Bertis, the leading man, and Miss D. Lewis, the leading woman, in a new play called "The Merchants of Peace." The play is a social satire on the war-time atmosphere.

**Cleveland**

By Ray Barlow

Barry Melrose, general manager of the Cleveland Indians, has decided to remain in the city for the next season. He signed a contract with the club for another year.

**Miami Beach**

By Larry Seller

Maxie Farmer, owner of the Miami Beach Hotel, has announced plans for a new $1.5 million hotel, to be called the "Miami Beach Club," which will open next spring.

**Palm Springs**

By Melville G. Phiel

The S. & T. Skalka back in their former quarters, the old Palm Springs Hotel, which was recently destroyed by fire.

**Los Angeles**

Anne Sheldon to New York to visit David Selznick and other members of the Selznick family in Hollywood. She is leaving for Europe via Paris and London.

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**Hollywood**

Broderick Crawford laid up with appendicitis.

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Warne Baxter

Warner Baxter, 29, veteran actor and producer, died at his home, May 7 after a long illness. At his death, Baxter was in the midst of writing his autobiography, which was to be published in 1953. His career began in the 1890s as an actor in the cockpit of the Lincoln-Douglas debate in Illinois. Baxter, whose career began with the stage, was a founding member of the Lincoln-Douglas debate in Illinois. In 1890, he went to Europe where he continued his acting career. After returning to the United States, he became involved in the production of plays. He directed several plays and was a successful producer. Baxter was also a writer and published several novels. He was a member of the Academy of Motion Picture Arts and Sciences. His death was a blow to the film industry and his contributions were recognized posthumously. He is survived by his wife and daughter, Clara.
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